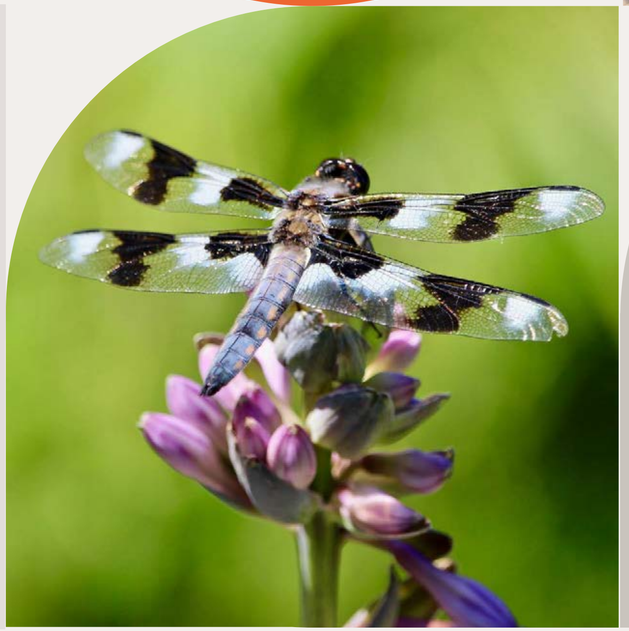
Stantec







European Union

Institutions & International Development Resources



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With your reading experience in mind, we have built in easy ways for you to navigate this document.

Use the bottom menu, arrows, and the table of contents to flip to different sections. Watch for information icons arrows, buttons, and underlined hyperlinks throughout the document, they will lead you to more information.

Introduction to Stantec

Stantec is a global engineering and environmental firm that brings together 31,000 employees in 450 locations on six continents. Part of this broad network, we have International Development units located in key locations around the globe: Brussels (Belgium), Washington D.C. (USA) and Istanbul (Türkiye), working with and for international funding organisations to support communities around the world. While we are a global company with all its resources, we remain close to our customers and clients in the countries and regions where we operate. This grants us the ability to reach across borders and bring the world's best solutions to your doorstep.

We combine the expertise from decades of providing sustainable solutions to deep-rooted development challenges, with local knowledge and perspective to help international donors and financial institutions improve the design, implementation, and oversight of economic development programmes throughout the world. We help developing countries achieve resilient and equitable growth, transition to lower carbon economies, and protect water and other natural capital.



Development services from Europe's capital

Our Belgium-based International Development unit is headquartered in La Hulpe, located conveniently just outside of Brussels.

Our team of experts provides a range of technical and advisory services to help international donors — such as the European Commission, the European Investment Bank and the African Development Bank — design, implement, and monitor economic development programmes in multiple sectors including water, energy, climate and environment in developing and emerging countries across the globe.

Our services include:

- Technical assistance
- Capacity building and institutional strengthening
- Project and programme design and management
- Communication and stakeholder engagement

Industry rankings

Stantec consistently ranks as a leading global environmental firm.

#9 Global 100 Most Sustainable Corporations
2023 Corporate Knights Global 100

#7 Top 225 International Design Firms
2023 ENR

#11 Top 100 Green Design Firms
2023 ENR

#14 Top 200 Environmental Firms
2023 ENR

#4 Top 20 Design Firms by Sector: Water
2023 ENR

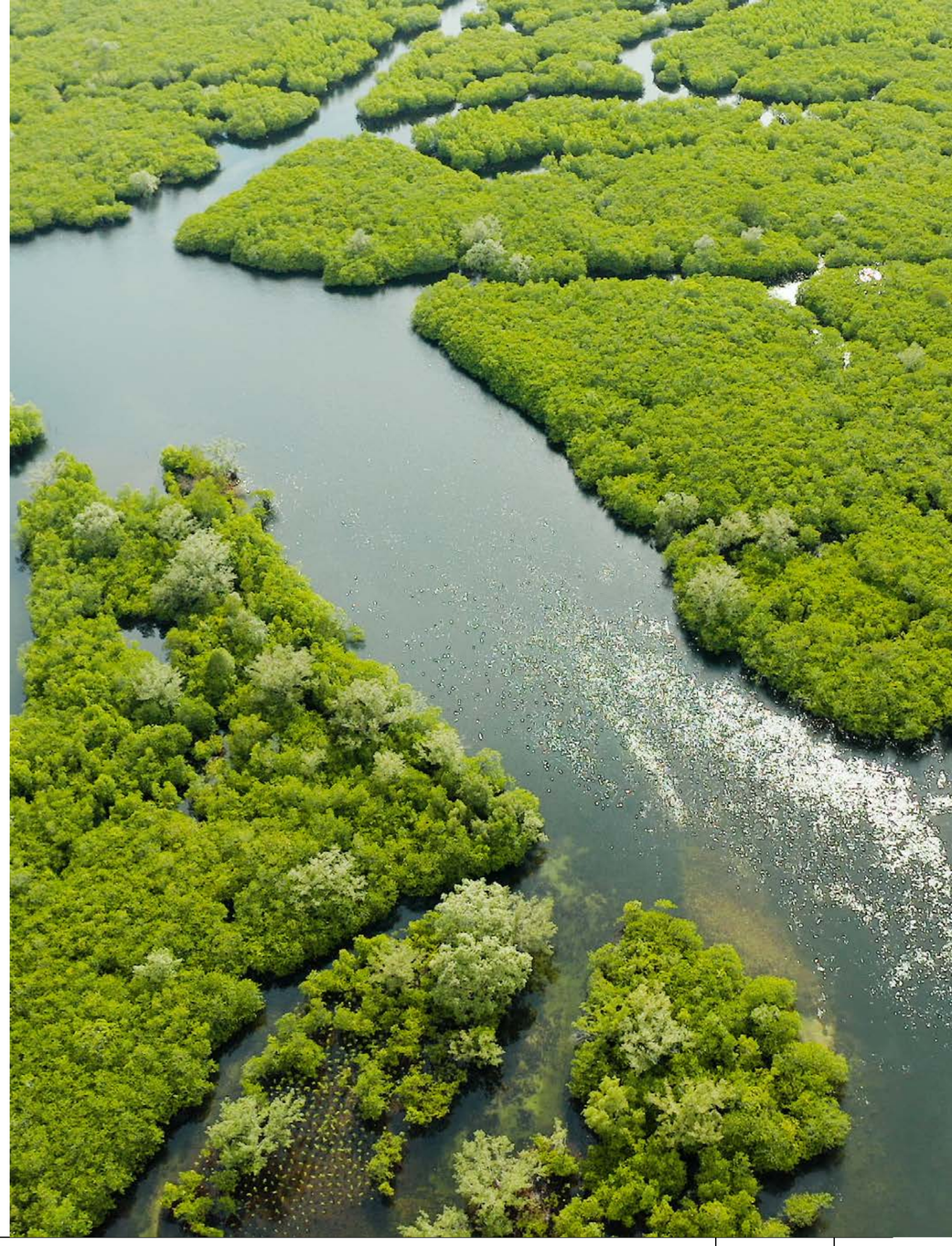
#5 Top Environmental Consulting and Services in Belgium
2022 Trends

Carbon neutral for 2022 emissions, then net zero
Our Operational Pledge

SDG Leadership Award
2018 United Nations Global Compact

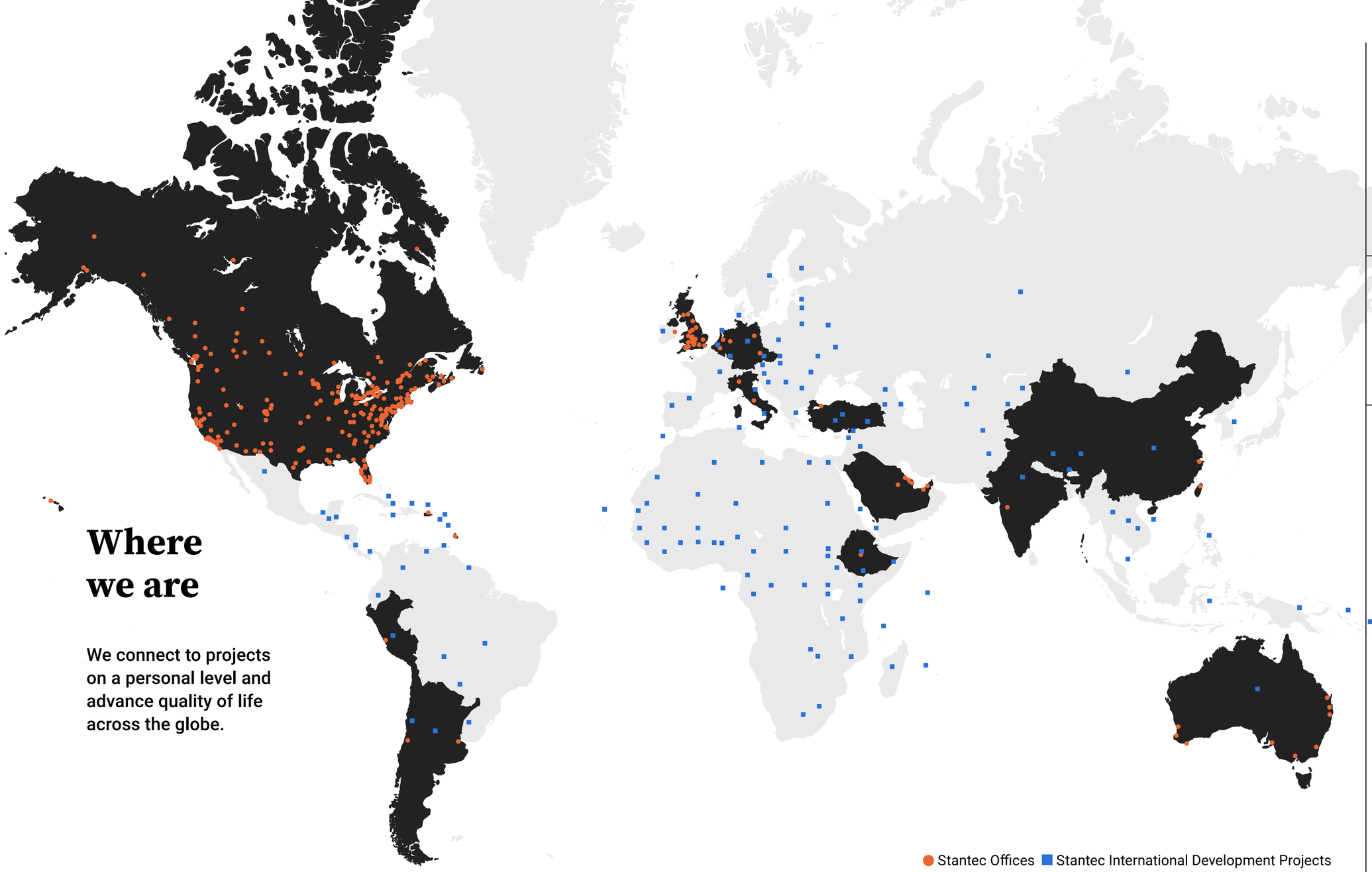
Named to Gender Equality Index
2023 Bloomberg

Mentioned among partners in UNFCCC Climate Change Annual Report 2019
2020 United Nations Framework Convention on Climate Change



Where we are

We connect to projects on a personal level and advance quality of life across the globe.



STN

Traded on NYSE & TSX

31,000

Employees Globally

450

Locations Worldwide

Core principles

Our international development team adheres to core principles that reflect our commitment to support the needs and objectives of our development clients and partners.



We support enduring economic growth

We recognise that helping partner countries pursue sustainable, resilient, and inclusive economic growth requires effective stewardship, as well as a commitment to building strong local capacity and a thriving private sector.



We design with community in mind

We understand the importance of effective stakeholder engagement to promote involvement of local partners and foster strong working relationships with key members of government, private sector, and civil society.



We are outcome focused

We approach our work with a keen focus not only on physical outputs, but also on the longer-term social, economic, and environmental outcomes that are inherent to improving quality of life in the communities we serve.



We promote integrated, sustainable solutions

We see sustainability as an integrated strategy for achieving equitable distribution of social, environmental, and economic benefits.



We communicate for optimal impact

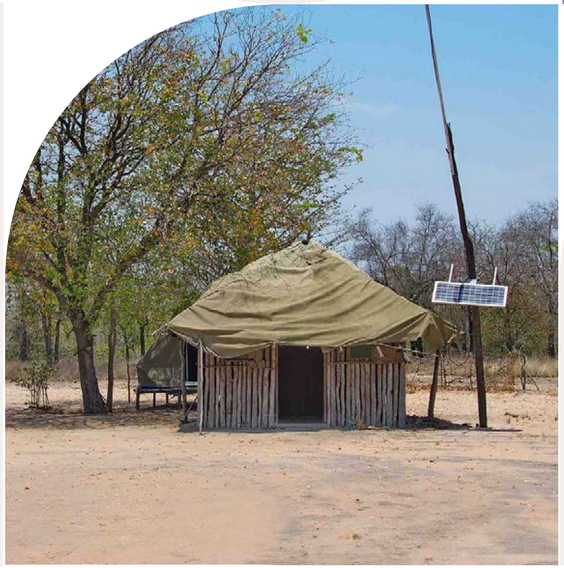
We engage our stakeholders, from beneficiaries to clients, to create trustful relationships and facilitate successful project implementation.

Our sectors and services



Sustainable energy and electrification





Environment, natural resources and climate change

Communications, digitilization and stakeholder engagement



Environment, natural resources and climate change

We're helping foster climate change resilience and mainstreaming in developing countries in Africa, Asia, the Caribbean and Pacific



Addressing global challenges

Protecting natural capital and adapting to the consequences of a changing climate and other environment-related risks, are important components of the UN Sustainable Development Agenda, embodied inter alia in Sustainable Development Goals (SDG) 13, 14 and 15.

We work closely with governments and development partners to help communities improve the stewardship of water, land, forests and other resources that people depend on for their livelihoods and wellbeing, and which are important to maintaining the integrity of ecosystem services and biodiversity.

We also help central and local governments, as well as communities, address the many challenges induced by climate change, from the perspective of both adaptation and mitigation.

We're assisting the management of coastal eco-systems for increased resilience to climate change in the Seychelles, and other areas of the Indian Ocean

Our climate change expertise is grounded in our water, environmental services and energy capabilities.



Integrated solutions for advancing environmental and climate sustainability

Our services range from policy development and institutional and capacity building to project design and implementation, technical and economic studies, knowledge management, and support for access to finance, awareness raising, outreach and communication.

Support to policy making, planning and budgeting

- Integration of sustainable natural resource management and climate change in policies, plans and budgets
- Support to nationally determined contribution (NDC) planning
- Support to policy dialogue on natural resources, environment and climate change

Institutional development and capacity building

- Institutional strengthening in support of sustainable resource management, climate action and disaster risk reduction
- Environment-, climate- and disaster-related legal and regulatory framework development
- Capacity building for sustainable natural resources management, climate action and disaster risk reduction
- Capacity building for participation in climate negotiations
- Capacity building for the delivery of climate services

Project identification, design, implementation and evaluation

- Climate change adaptation and mitigation project identification and design/formulation
- Support to climate-and disaster risk-related project implementation
- Support to NDC implementation and climate action monitoring and reporting
- Coordination, monitoring and evaluation of climate- related programmes and projects
- Ex-ante evaluation of environmental and climate action project proposals and work programmes

Technical and economic studies

- Climate change vulnerability and adaptation assessment
- Cost-benefit analysis and other economic assessment of climate change adaptation and mitigation actions
- Environmental and social impact assessment of climate change adaptation and mitigation actions

Access to climate finance and investment mobilisation

- Facilitation of access to finance and financial services
- Capacity building for bankable project development
- Support to private sector engagement and investment mobilisation (incl. bankability assessment)

Knowledge management for environmental and climate action

- Development and implementation of knowledge management strategies
- Knowledge and experience sharing through events, web platforms, study tours and other channels
- Knowledge product development

Awareness raising, outreach and communication in support of environmental and climate action

- Development and implementation of communication strategies
- Design and implementation of awareness raising and communication campaigns
- Organisation of and participation in events
- Website management, communication product development, etc.

Our services range from policy development to outreach support, and more.

KEY SERVICES:

- Ex-ante evaluation of environmental and climate action project proposals and NGO work programmes
- Technical and administrative support to the management of a large environmental and climate action programme





Assistance and technical support for the evaluation of LIFE proposals

European Union

CLIENT: European Union and European Climate Infrastructure & Environment Executive Agency (CINEA)

IMPLEMENTATION PERIOD: 2018–2026
CONTRACT VALUE: €23 230 000

Reviewing proposals to make a greener future

Since 1992, LIFE–a European Union programme supporting the development and implementation of EU environmental and climate policy–has co-financed over 5,400 projects. With a budget of €3.4 billion for the period between 2014 and 2020, LIFE aims to make the sustainability objectives and targets of the Europe 2020 strategy, as well as the EU's environment and climate strategies, a reality.

Every year, the European Commission receives over 1,000 proposals for projects in the fields of nature and biodiversity conservation, environment and resource efficiency, climate change adaptation and mitigation, and environmental and climate governance and information. To ensure fully independent, fair and transparent evaluation processes, the Commission calls on our teams to provide assistance and technical support. For each thematic area, we constitute and manage expert groups who review all proposals submitted under the LIFE annual calls for action grants, as well as applications for operating grants by European environmental and climate NGOs. We also support the preparation of grant agreements and framework partnership agreements with NGOs and help deal with requests for additional information and complaints.

Capacity building on environment in the Turkish Cypriot community

Northern Cyprus

CLIENT: European Commission

IMPLEMENTATION PERIOD: 2023–2025
CONTRACT VALUE: €1 498 004

Improving environmental standards and practices in the Turkish Cypriot community

The European Commission is working together with our International Development team in Belgium to help with efforts to foster an environmentally sustainable economy in Cyprus.

Our team is providing technical support, educational tools, materials, guidelines, and training in the Commission's aid program to strengthen the community's capacity in environmental protection and green economy development. We are also involved in formulating environmental strategies, monitoring, and evaluating the environmental sector using a set of key performance indicators and targets.

This work builds on previous Commission efforts that took place from 2015 to 2020, which have funded the progression and restructuring of crucial environmental infrastructure in areas such as environment, waste, energy, telecommunications, and water supply. These efforts aim to protect, conserve, and improve the wellbeing of humans and nature and to align with EU environmental standards and practices throughout Cyprus.





KEY SERVICES:

- Institutional strengthening and capacity building for improved sector governance
- Sector planning
- Regulatory enforcement
- Stakeholder engagement and awareness raising

KEY SERVICES:

- Support for policy dialogue on climate change and disaster risk reduction
- Capacity building for climate action incl. climate change mainstreaming, NDC implementation and monitoring, reporting and verification (MRV)
- Climate change adaptation and mitigation project identification and formulation
- Support to climate-related project implementation
- Knowledge and experience sharing through events, web platforms, partnerships and other channels
- Knowledge product development
- Monitoring and evaluation of climate-related projects and of the wider GCCA/GCCA+ flagship initiative
- Communication and visibility incl. website management, publications, newsletters, videos and more





Global Climate Change Alliance (GCCA & GCCA+) support facility

Africa, Asia, Caribbean and the Pacific

CLIENT: European Commission

IMPLEMENTATION PERIOD: 2009–2023
CONTRACT VALUE: €14 290 000

Fostering climate change resilience and mainstreaming in developing countries

In 2007, the European Union (EU) launched the Global Climate Change Alliance (GCCA) for the purpose of fostering effective dialogue and cooperation on climate change. The initiative helps developing countries, with a focus on least developed countries (LDCs) and small island developing states (SIDS), increase their capacities to adapt to the effects of climate change and contribute to the global mitigation effort in ways that also support their development objectives. Today, the GCCA+ (the second phase of the GCCA initiative) supports more than 50 programmes in 43 countries and eight regions and subregions.

As consultants for the GCCA+ and managers of the initiative's global support facility, we help partner countries strengthen institutions and build capacities for climate change adaptation and mitigation; and support dialogue, cross-fertilisation of experience and knowledge sharing on effective ways of addressing climate change.

Green Assist

European Union

CLIENT: European Commission

IMPLEMENTATION PERIOD: 2022–2024
CONTRACT VALUE: €5 438 775

InvestEU selected our international development team to support the launch of the GREEN ASSIST project as consortium partners, which is divided into two lots.

As part of Lot 1, we will establish and manage a roster of professionals and specialists for specific demands from other advisory services including capacity building and studies. For Lot 2, we will provide support services such as strengthening capacity, investment readiness, environmental and social sustainability, structuring and impact assessment, and green public procurements.

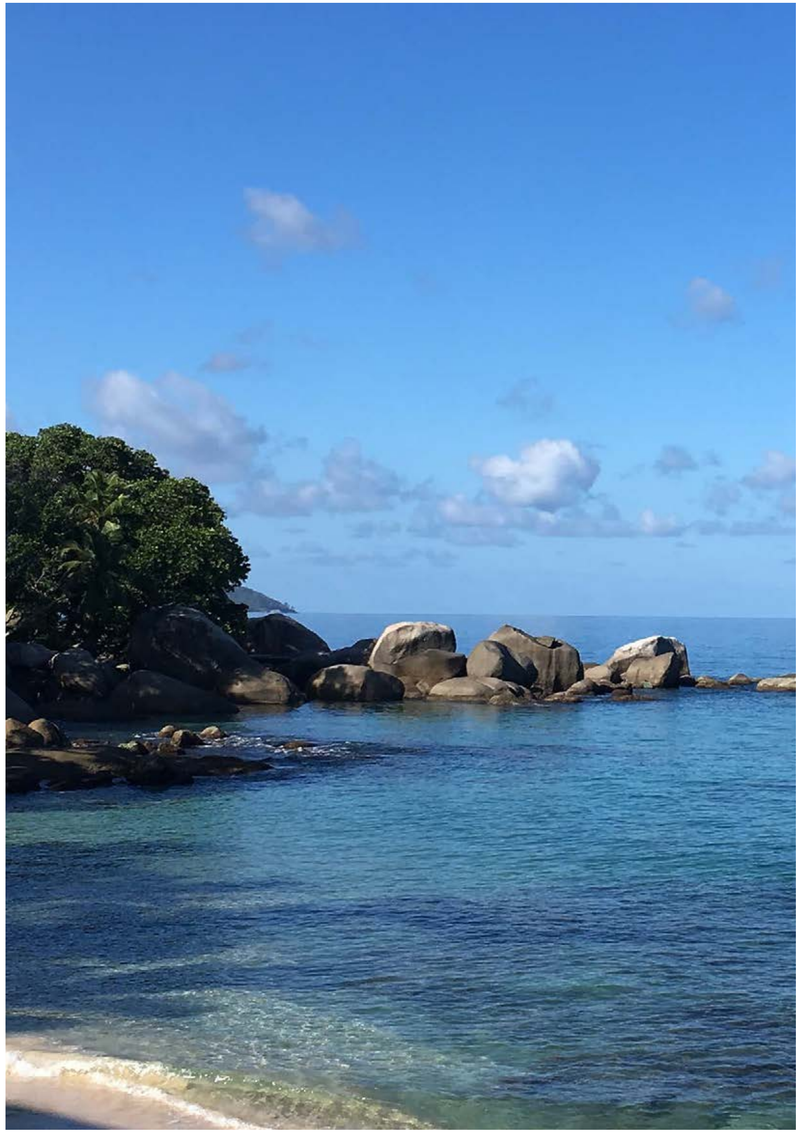
GREEN ASSIST strives to establish a pipeline of high-impact green investment projects throughout the European Union, focusing on natural capital, circular economy, and non-environmental sectors.



KEY SERVICES:

- Select and manage a pool of experts
- Analyze, validate and frame requests
- Monitoring and reporting
- Identify audiences





Seychelles Global Climate Change Alliance+ (GCCA)

Seychelles

CLIENT: EU Delegation to Mauritius and Seychelles

IMPLEMENTATION PERIOD: 2017–2020
CONTRACT VALUE: €1 350 000

KEY SERVICES:

- Integration of climate change in policies, plans and budgets: including climate change mainstreaming into national strategies, performance monitoring, implementation of a climate public expenditure and institutional review, and preparation of a climate-specific medium-term expenditure framework
- Institutional strengthening and capacity building in support of climate action

Developing local capacities to address climate change in a sustainable manner

Sea level rise, temperature increases, changes in weather patterns, and accelerated coastal erosion are all realities faced by Seychelles as a result of climate change. This project aims to address these challenges by improving climate governance and accountability so that the people, economy, and environment can adapt and further develop—thereby safeguarding the sustainable development of the country.

We support this aim by providing technical assistance for the integration of the Seychelles Climate Change Strategy into other national and sector strategies, and by helping to strengthen the climate change policy framework. We work with key stakeholders to strengthen their capacity to plan for and effectively support the implementation of climate action–for example, supporting an organisational and management assessment of the Ministry of Environment, Energy and Climate Change, and delivering training on climate modelling, seasonal weather forecasting and the development of early warning systems for floods and landslides. We also help build capacities to access, prioritize and monitor the use of climate finance–notably by developing guidance on accessing various sources of funding, demonstrating the use of cost-benefit analysis as a tool for making informed decisions about climate action, and developing approaches for tracking climate action in the budget.

Resilience of Coastal Ecosystems in the southwest Indian Ocean (RECOS)

Comoros, Madagascar, Mauritius and Seychelles

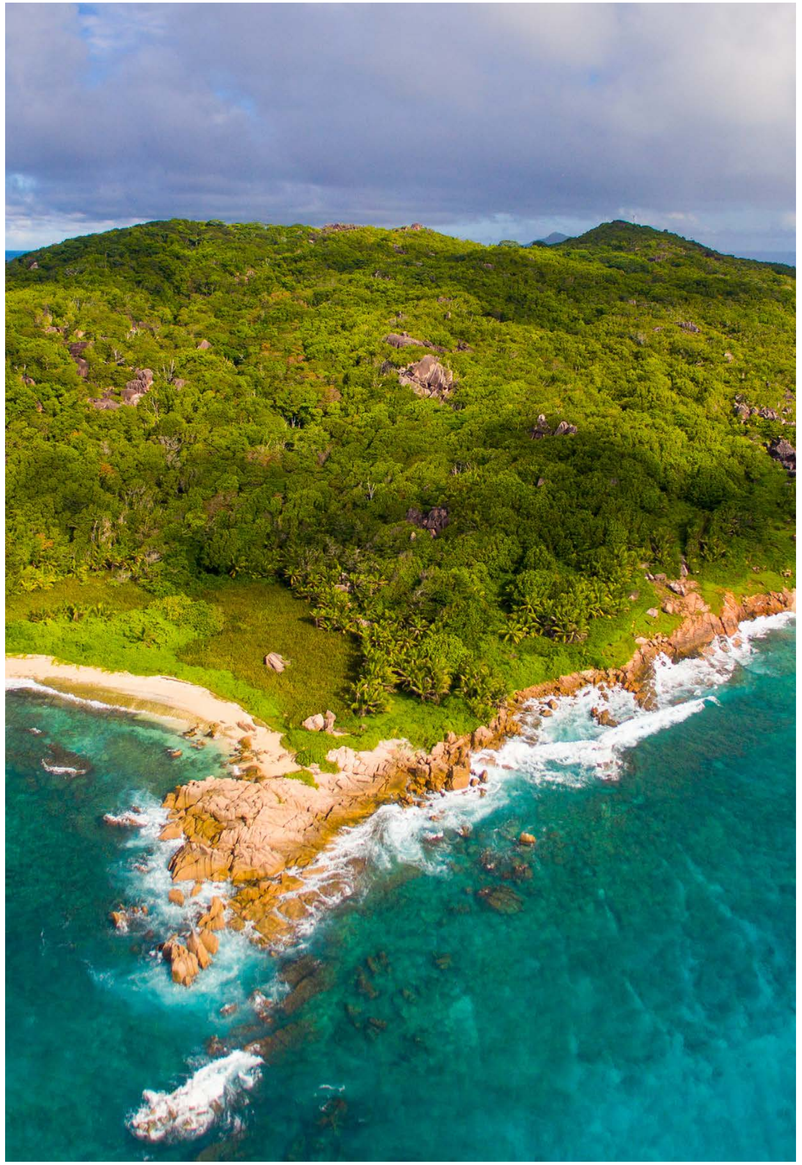
CLIENT: Indian Ocean Commission

IMPLEMENTATION PERIOD: 2021–2026
CONTRACT VALUE: €2 210 000

Managing coastal ecosystems for increased resilience to climate change in the Indian Ocean

Island states in the Southwest Indian Ocean are increasingly affected by hydrometeorological disasters. Their coastal zones are particularly vulnerable to rising rea levels and other effects of climate change. Healthy coastal ecosystems play an important role in mitigating flood risks, coastal erosion and submergence of land.
They also protect coastal water resources, and underpin economic activity in the fisheries, aquaculture and tourism sectors.

Stantec has been selected to support the protection and restoration of these essential ecosystem services, and thereby enhance the resilience of coastal populations to climate change. Our experts provide technical services to strengthen coastal and marine ecosystem governance at the regional and national levels, including through the development of information and monitoring systems; promote regional scientific cooperation, linked to the implementation of pilot projects aimed at restoring and sustainably exploiting coastal ecosystems; raise awareness of the key role of coastal ecosystems in climate change adaptation and of remedies to their current degradation; and help capitalise knowledge and disseminate good practices.





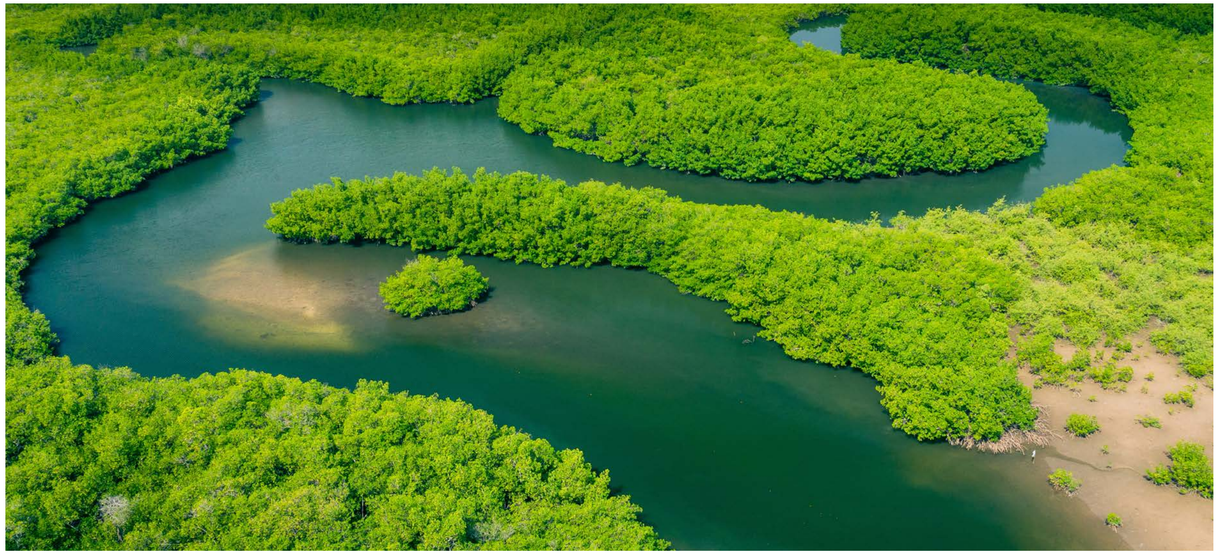
KEY SERVICES:

- Institutional strengthening in support of integrated coastal zone management, sustainable natural resources management and climate change adaptation
- Capacity building for integrated coastal zone management and sustainable natural resources management
- Support to pilot project selection, preparation and implementation
- Monitoring of ecosystem-based adaptation projects
- Experience sharing, knowledge capitalisation and dissemination
- Design and implementation of awareness raising and communication actions

KEY SERVICES:

- Coordination and monitoring of a climate-related programme
- Knowledge capitalisation and sharing, notably through event organisation
- Knowledge product development
- Development and implementation of a communication strategy
- Communication and visibility activities, including website management and social media actions





EUROCLIMA+

18 countries across Central and South America

CLIENT: European Commission

IMPLEMENTATION PERIOD: 2017–2023
CONTRACT VALUE: €7 000 000

Enhancing environmental sustainability and climate resilience across Latin America

EUROCLIMA+ is an EU-funded programme that offers a wide range of specialized services meant to support the implementation of Latin American countries' commitments under the Paris Agreement, as well as funding and technical assistance for the implementation of projects with a focus on forests, biodiversity and ecosystems, energy efficiency, water management, risk management, urban mobility, resilient food systems, and climate governance.

In this context, we assist the European Commission in monitoring the activities of multiple partners involved in the implementation of EUROCLIMA+ across 18 countries: for this purpose, we have set up, and regularly update, a web-based monitoring and evaluation system for the entire programme, and on this basis issue regular reports on overall programme execution including recommendations. We facilitate coordination and a good flow of communication between programme implementers, partner countries and the European Commission. We support knowledge capitalisation and regional policy dialogue on climate change and environmental issues between Latin American countries and with the EU, notably through the organisation of events. We also provide services aimed at ensuring the visibility of the programme in Latin America and the EU.

Technical assistance to the Ethiopia Climate Change Sector Reform Performance contract

Ethiopia

CLIENT: EU Delegation to Ethiopia

IMPLEMENTATION PERIOD: 2020–2022
CONTRACT VALUE: €2 690 000

Helping Ethiopia achieve climate change ambitions

The EU contributes to the Ethiopian government's efforts towards the transition to a climate resilient and green economy through a budget support programme.

In this context, we have been appointed to provide assistance to several key governmental institutions to improve their technical and managerial capabilities to achieve the programme's specific objectives. This includes technical support for enhanced climate change mitigation action in the forestry and industrial sectors — in the latter case, through the implementation of energy audits and promotion of energy efficiency measures in cement plants, fuel switching from fossil fuels to biomass energy and the introduction of a new cement manufacturing process that reduces carbon dioxide emissions.

Support is also given to the budgeting of resources and the building of capacities for greenhouse gas emissions monitoring, reporting and verification (MRV) in line with Intergovernmental Panel on Climate Change (IPCC) guidelines—including in the agriculture, forestry and land use (AFOLU) sector through improved use of satellite imagery.

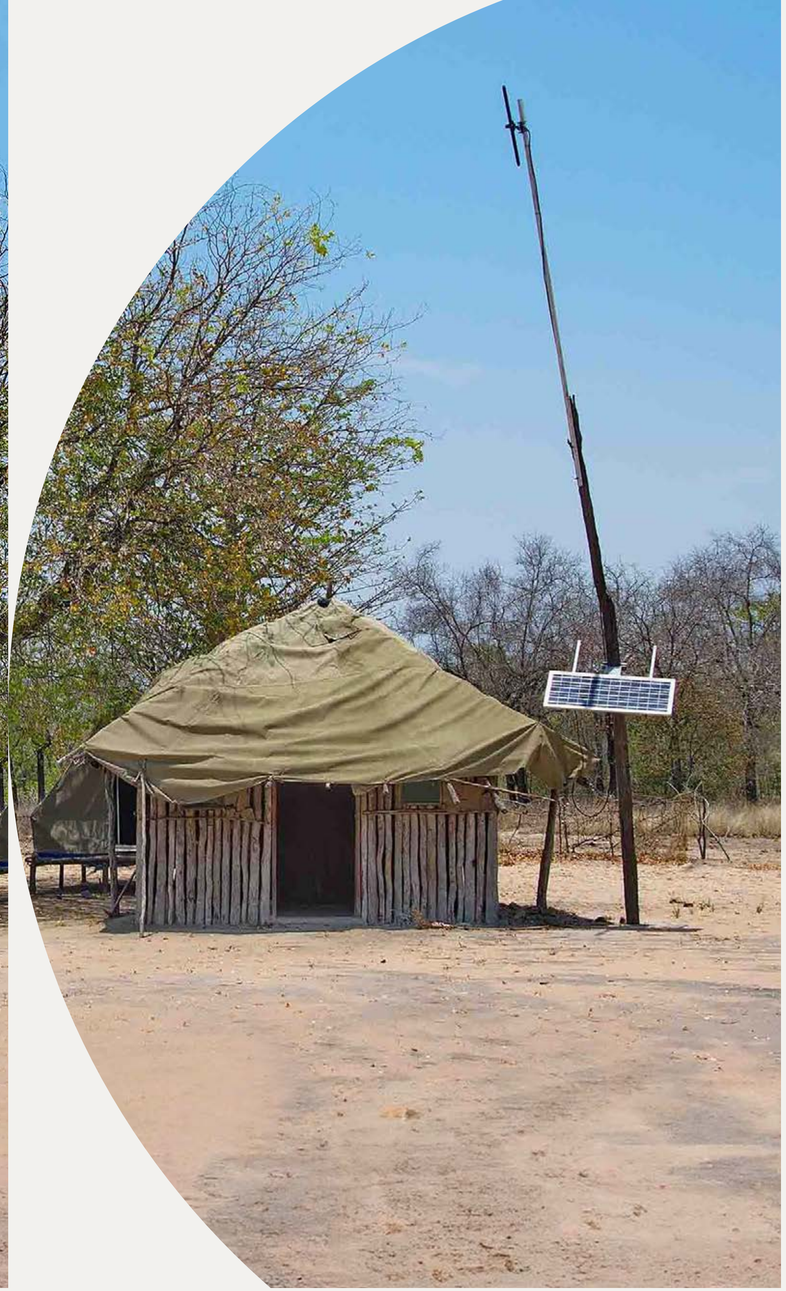
In addition, we work with national stakeholders to build capacities for the preparation of national communications and biennial update/transparency reports, and help them monitor performance against the climate action targets set out in the budget support convention.



KEY SERVICES:

- Climate change mitigation project identification and design
- Institutional strengthening in support of climate action
- Capacity building for the operation of IPCC-compliant MRV systems
- Integration of climate change in planning and budgeting processes
- Coordination and monitoring of a climate-related budget support programme





Sustainable energy and electrification

We're assisting with the development of a regional electricity market in the Economic Community of West African States



Advancing sustainable energy objectives around the globe

Sustainable Development Goal 7 (SDG7) aims to ensure access to affordable, reliable, sustainable and modern energy for all. This encompasses universal access to energy services, including clean energy for cooking; a substantial increase in the share of renewable energy; and improvements in energy efficiency.

We have an established record of helping developing and emerging countries improve energy sector governance and transition to cleaner, less carbon-intensive, rules-based and market-based energy systems. We support the planning and design of a wide range of energy-efficient and clean-energy solutions, including solar, wind, geothermal, biomass, biogas and waste-to-energy projects – contributing as well to investment mobilization and access to finance for such projects. We also help the European Commission manage two large technical assistance facilities for sustainable energy, one for West and Central Africa and one with a global reach.

Integrated approaches to advancing access to sustainable energy

Our services focus on strengthening the enabling environment for investment in sustainable energy, and directly supporting project preparation and investment mobilization. We also contribute to sustainable energy programme implementation and monitoring, and provide knowledge management, outreach and communication services.

Support to policy making and sector reform planning

- Development, evaluation and updating of energy-related policies and strategies
- Preparation of roadmaps for energy sector reform
- Design of economic incentives and tariff schemes
- Support to policy dialogue on sustainable energy
- Technical and economic studies in support of energy policy making and sector reforms
- Institutional development and capacity building
- Institutional strengthening in support of sector governance and sustainable energy investment
- Legal and regulatory framework development for sustainable energy
- Capacity building for energy policy making, sector governance and reform implementation

Sector infrastructure planning

- Financial and economic analysis of energy / electricity demand and supply options
- Grid studies, renewable energy integration studies
- Preparation of (rural) electrification master plans, renewable energy master plans, etc.
- Capacity building for energy infrastructure development planning

Project and programme implementation, monitoring and evaluation

- Sustainable energy programme coordination, monitoring and evaluation
- Support to utilities management and service delivery

Our services focus on strengthening the enabling environment for investment in sustainable energy

KEY SERVICES:

- Energy policy development and sector reform planning
- Design of economic incentives and tariff schemes
- Legal and regulatory framework development for sustainable energy Energy infrastructure development planning
- Sustainable energy project identification and design Facilitation of access to finance
- Design and implementation of innovative funding strategies Private sector engagement in sustainable energy investment Sustainable energy project appraisal and bankability assessment Institutional strengthening and capacity building in multiple areas
- Awareness raising and development of communication materials



Global Technical Assistance Facility (TAF) on sustainable energy

Global

CLIENT: European Commission

IMPLEMENTATION PERIOD: 2020–2025
CONTRACT VALUE: €31 500 000

Scaling up global action for sustainable energy

This project–the EU's largest external aid consultancy contract for sustainable energy–builds on and expands the work undertaken since 2013 by the EU Sustainable Energy for all Technical Assistance Facilities (TAFs). It supports green, equitable, climate-compatible development across Africa, Latin America and the Caribbean, Asia and the Pacific, the Middle East, and the EU's Eastern Neighbourhood.

To help prioritize interventions, we conduct stocktaking assignments and, on this basis, prepare country and regional action plans. We then provide services in support of sector reforms, governance, planning and the creation of a conducive environment for investment; as well as the identification and design of specific investments/investment programmes and the mobilization of funds. We also coordinate and manage strategic partnerships with related initiatives; provide ad hoc advisory support to the European Commission and EU Delegations in partner countries; deliver training services; support knowledge management and dissemination; and conduct visibility and communication activities.

EU Leading the Global Energy Transition

Global

CLIENT: European Commission

IMPLEMENTATION PERIOD: 2021–2025
CONTRACT VALUE: €2 999 474

Funded by the European Union's Partnership Instrument and managed by the European Commission's Foreign Policy Instrument, the EU leading the global energy transition project: a global initiative aimed at promoting the EU and its member states' approach, technical know-how, rules, and experience in the energy transition.

This project supports the EU's leadership in the global response to climate change. It enhances energy diplomacy towards countries where there is political interest to increase engagement with the mitigation of greenhouse gas emissions, energy efficiency, and renewable energy potential and market opportunities. Our team in Belgium works intensively to respond to all project needs. This includes creating custom communication campaigns and materials, developing a series of energy-related training modules, and organizing study tours and strategic outreach events.

Underscoring the EU's sustainable energy-based approach to energy security, this project demonstrates the advantages of sustainable growth and job creation. Ultimately, it contributes to the global climate change response while aligning with the objectives of the European Green Deal and the Paris Agreement.



KEY SERVICES:

- Promote the EU's approach, technical knowledge, rules and experience in energy transition in specific partner countries
- Promote business opportunities for EU's industries in sustainable energy technologies.



Sustainable energy services

Project identification and design

- Renewable energy potential assessment
- Market studies
- Development and prioritization of sustainable energy project pipelines
- Conceptual and engineering design of sustainable energy projects
- Financial and economic analysis of sustainable energy projects
- Environmental and social impact assessment of projects

Project and programme implementation, monitoring and evaluation

- Design and implementation of innovative funding strategies for sustainable energy projects
- Support for the preparation of “bankable” funding or credit proposals
- Sustainable energy project appraisal and bankability assessment
- Private sector engagement in sustainable energy investment
- Support to energy service tendering and contracting

Knowledge management

- Knowledge product development in support of sustainable energy actions
- Support for cross-border experience sharing on sustainable energy

Awareness raising, outreach and communication

- Awareness raising, stakeholder education and advocacy for sustainable energy actions
- Outreach, communication and visibility activities

Support to public sector clients, including government bodies and regulators, to develop policy and the regulatory frameworks to deliver policy targets

- Regulatory frameworks
- Secondary legislation
- Policy frameworks
- Emissions reduction
- Transition to net zero
- Energy efficiency
- Renewable penetration
- Accessibility
- Affordability
- Regulatory compliance
- Regulatory approvals, licensing and permitting

We provide support to public sector clients, including government bodies and regulators

KEY SERVICES:

- Support to NDC implementation
- Support to private sector engagement and investment mobilisation
- Capacity building for access to climate finance
- Technical support to green investment project identification and design, including an assessment of their bankability
- Communication, visibility and awareness raising





NDC investment opportunities

Angola, Egypt, Morocco, Mozambique, Nigeria and South Africa

CLIENT: African Development Bank

IMPLEMENTATION PERIOD: 2020–2021
CONTRACT VALUE: €330 000

Enabling Africa's private sector participation in climate-related investments

Nationally Determined Contributions (NDCs) are the commitments that countries around the world have made to achieve the goals of the Paris Climate Agreement; they pave the way for how they plan to attain their climate sustainability goals. This project addresses these by working to enable Africa's private sector participation in climate-related investments that support the implementation of NDCs in Africa.

We supported this by carrying out scoping studies identifying, for Africa as a whole and for each of the six targeted countries, the challenges, opportunities and modalities for scaling up NDCs. Our experts also helped map and engage stakeholders from government, private sector and the donor community; identify pipelines of NDC-related private sector and public-private projects; design concept notes for enabling access to the Green Climate Fund; coordinate with related initiatives; and organize online capacity-building workshops involving representatives of the business and financial sectors.

Last but not least, we supported the preparation and implementation of a communication strategy and action plan aimed at giving the project visibility and ensuring high-level participation in the workshops.

Green hydrogen development in Africa

54 countries across Africa

CLIENT: European Commission

IMPLEMENTATION PERIOD: 2021–2022
CONTRACT VALUE: €723 797

Enabling the development of a green hydrogen-based economy in Africa

Globally, green hydrogen is seen as one of the key enablers of a truly decarbonised energy system. For Africa, beyond direct exports, it also represents a unique opportunity to enable the emergence of new green economy, to reduce dependence on vital imports such as fertilizers and enable the emergence of high added value industries.

In operating the TAF, we assist national stakeholders in formulating roadmaps and strategies for green hydrogen, defining which positioning would be best suited given each countries specificities, creating enabling legal and regulatory frameworks, setting up support schemes for leveraging public and private investment, and building capacities.

We also support the European Commission assessing options for the location of green hydrogen production and imports to Europe in the frame of its fuel imports diversification strategy.

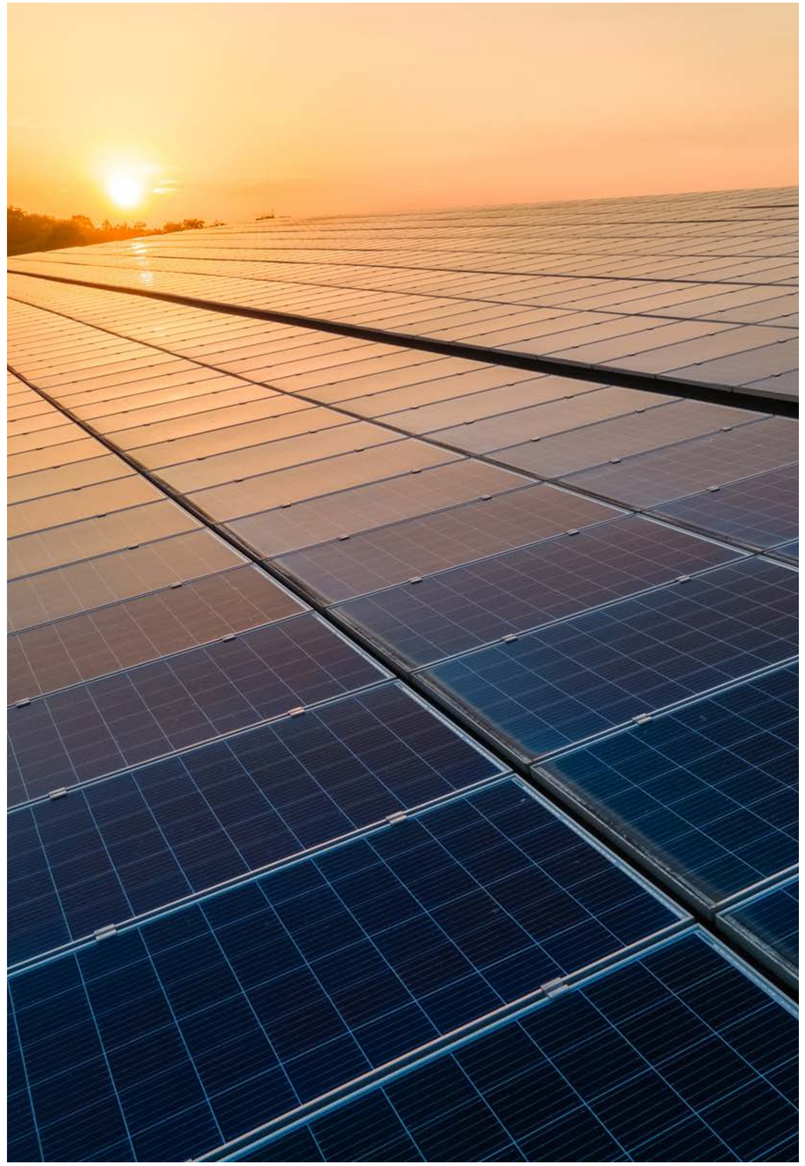


KEY SERVICES:

- Green hydrogen roadmap and strategy development
- Legal and regulatory framework development for green hydrogen
- Design of economic incentives
- Institutional strengthening and capacity building
- Hydrogen value chain development planning
- Hydrogen and Power-to-X project identification and design Facilitation of access to finance
- Content production and outreach materials for dissemination

KEY SERVICES:

- Energy policy development and sector reform planning
- Design of economic incentives and tariff schemes
- Legal and regulatory framework development for sustainable energy
- Institutional strengthening and capacity building for energy sector governance
- Energy infrastructure development planning
- Sustainable energy project identification and design
- Facilitation of access to finance
- Private sector engagement in sustainable energy investment
- Sustainable energy project appraisal and bankability assessment
- Content production and outreach materials for dissemination



EU Technical Assistance Facility (TAF) for the SE4ALL Initiative in West & Central Africa

26 countries in West and Central Africa

CLIENT: European Commission

IMPLEMENTATION PERIOD: 2013–2021
CONTRACT VALUE: €26 480 000

Advancing the sustainable energy for all agenda in sub-Saharan Africa

Approximately one billion people worldwide are without access to electricity, and just under three billion are without clean cooking facilities. The EU Sustainable Energy for All (SE4ALL) technical assistance cacility (TAF), of which the one for West and Central Africa, were set up to help partner countries accelerate reforms on access to energy, energy efficiency and renewable energy–and thus facilitate investment in sustainable energy infrastructure.

In operating the TAF, we assist national and regional stakeholders in formulating policies and strategies, defining and implementing energy sector reform programmes, creating enabling legal and regulatory frameworks, setting up support schemes for leveraging public and private investment in the energy sector, and building capacities. We also support the planning and preparation of energy infrastructure investment projects, and the mobilization, matching and mixing of funds; and promote technology cooperation and the exchange of expertise and experience.

EU-Vietnam Sustainable Energy Transition Facility (EVSET Facility)

Viet Nam

CLIENT: European Commission

IMPLEMENTATION PERIOD: 2022–2028
CONTRACT VALUE: €7 500 000

Supporting the Vietnamese authorities in transitioning towards sustainable energy

Consistent economic growth in Vietnam has led to a rise in energy demand in recent years. Ensuring a sustainable energy transition while meeting ever-increasing demand proves to be a challenge. The EVSET Facility therefore aims to improve energy efficiency and increase the share of renewable energy in the energy mix while improving the performance of the Viet Nam Energy Information System.

Through the EVSET Facility, we assist Vietnamese stakeholders in formulating policies and strategies, defining and implementing energy sector reform programmes, creating enabling legal and regulatory frameworks, setting up support schemes for leveraging public and private investment in the energy sector, and building capacities. We also support the planning and preparation of energy infrastructure investment projects and promote technology cooperation and the exchange of expertise and experience.



KEY SERVICES:

- Renewable energy and energy efficiency policy development and sector reform planning
- Design of economic incentives and tariff schemes
- Legal and regulatory framework development for sustainable energy
- Institutional strengthening and capacity building for energy sector governance
- Energy infrastructure development planning
- Norms and technical standards implementation
- Sustainable energy project identification and design
  Power market analysis
- Private sector engagement in sustainable energy content
  Production and outreach materials for dissemination



EU support to Sustainable Energy Connectivity in Central Asia (SECCA)

Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan and Uzbekistan

CLIENT: European Commission

IMPLEMENTATION PERIOD: 2021–2025
CONTRACT VALUE: €6 800 400

Fortifying policies, capacities, and regional cooperation to improve energy connections

Central Asia is rich in diverse energy resources, including untapped renewable sources. However, rural populations still face challenges in accessing basic energy services.

The European Union's Sustainable Energy Connectivity in Central Asia (SECCA) program, launched in 2022, aims to develop a more reliable and sustainable energy supply in the region. Our team provides technical assistance to strengthen public capacity, raise awareness, improve data and modelling, and facilitate the identification of bankable projects. It also promotes regional cooperation through study tours and conferences. Current legislation, regulations, and policy documents related to energy efficiency and renewable energy are being mapped, and a project work plan and logistical framework are being developed. A communications and visibility plan is also being created, aligning with EU values and best practices. SECCA, the first project of its kind, represents a significant step towards improved energy security in Central Asia.

Regulatory Indicators in Sustainable Energy (RISE): country-level data collection

29 countries in Sub-Saharan Africa, Europe and Turkmenistan

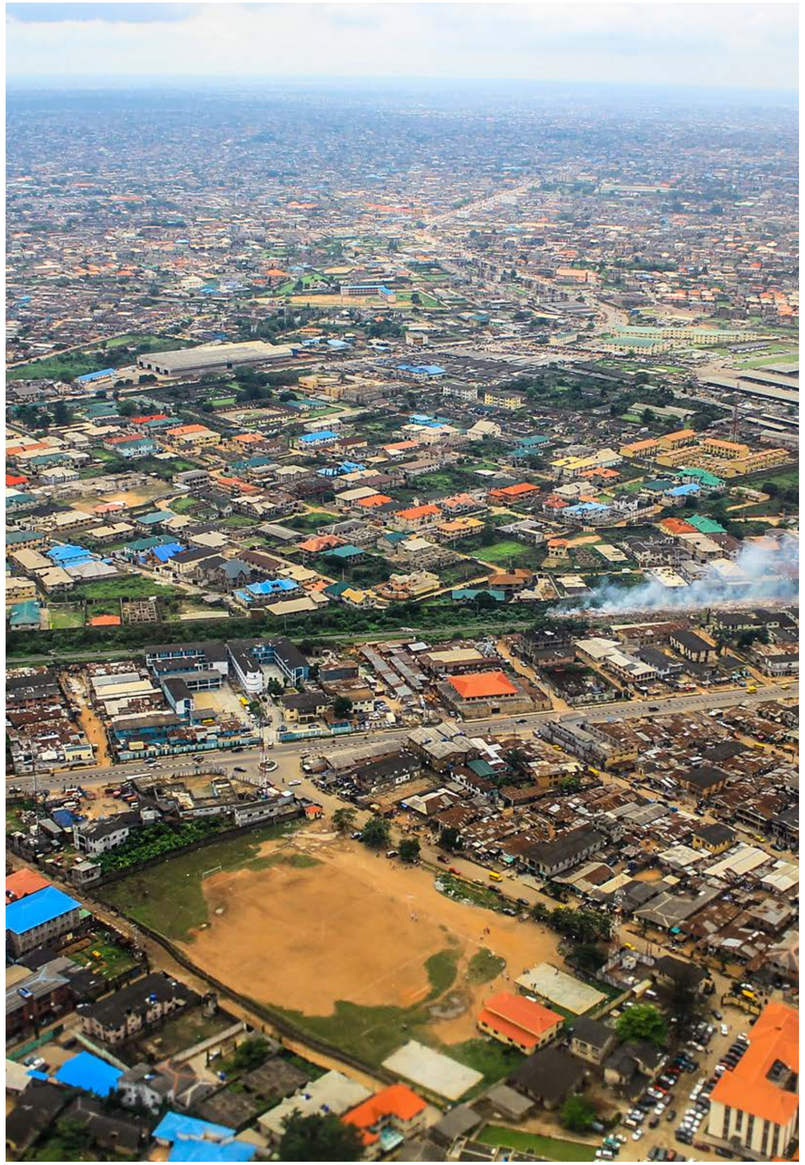
CLIENT: World Bank

IMPLEMENTATION PERIOD: 2015–2022
CONTRACT VALUE: US$630 000 (approximately €560 000)

Assessing the enabling environment for sustainable energy

Readiness for Investment in Sustainable Energy (RISE) is a suite of 27 indicators that assess the policy and regulatory environment for investment in sustainable energy, helping countries evaluate their enabling environment in each of the three SE4ALL pillars (energy access, renewable energy, and energy efficiency) and identify priority reforms for moving toward their sustainable energy vision.

Through three successive contracts, we assisted the World Bank in collecting and updating the data and information required for compiling RISE indicators. This involved collecting and analysing primary documents; identifying and interviewing stakeholders to confirm answers found through desk research and shed light on additional aspects not covered by the desk research; and filling questionnaires supported by comprehensive documentary evidence. Overall, we completed full RISE studies for 29 countries, and provided updates for 19 of them.

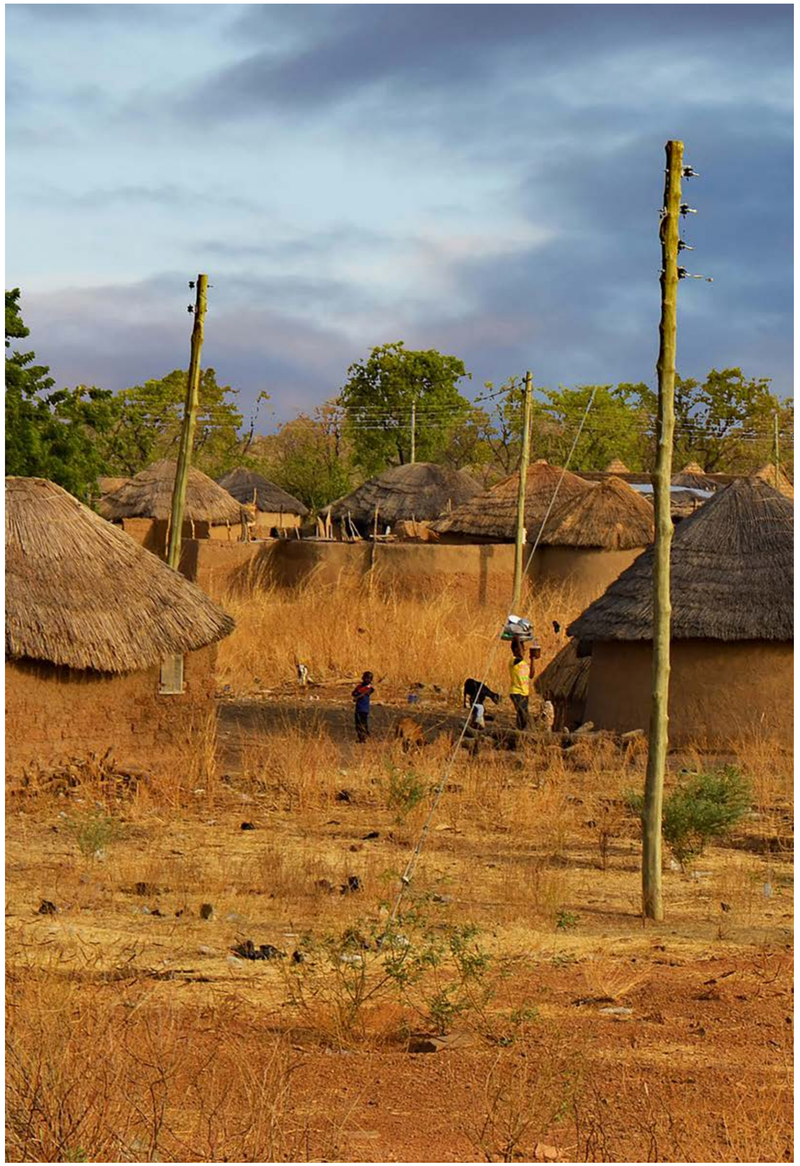




KEY SERVICES:

- Data collection and analysis for assessing the policy and regulatory environment for private investment in sustainable energy.





Technical assistance to the ECOWAS Regional Electricity Regulatory Authority (ERERA)

15 countries in the Economic Community of West African States

CLIENT: EU Delegation to Ghana

IMPLEMENTATION PERIOD: 2018–2021
CONTRACT VALUE: €1 200 000

KEY SERVICES:

- Institutional strengthening for electricity sector governance and regional market development
- Legal and regulatory framework development
- Development of a communication policy, strategy and action plan

Fostering the development of a regional electricity market

The Economic Community of West African States (ECOWAS) Regional Electricity Regulatory Authority (ERERA) is mandated to regulate cross-border electricity exchanges, create an enabling environment for investment in regional power projects, and provide technical support to the electricity sector regulators of ECOWAS member states.

We support ERERA in its mission to implement effective regulatory mechanisms contributing to the development of a regional electricity market. This involves assistance for drafting rules and preparing a roadmap for access to cross-border grid capacity and domestic grids, and for defining and revising rules and proceedings for market surveillance. We also help draft a regional directive on harmonization of the organisation of national electricity markets, and facilitate interactions with other sub-regional organisations and non-ECOWAS countries involved in the operation of the West African Power Pool (WAPP) regional market.

Other ongoing and planned activities include assistance for the implementation of annual audits of the regional electricity market, the harmonization of the regulation of renewable energy in ECOWAS member states, the preparation of a technical audit of ERERA, and the development of a communication policy and strategy for the organisation.

Institutional support to the power sector (ENERGOS)

Côte d'Ivoire

CLIENT: Government of Côte d'Ivoire (EU funding)

IMPLEMENTATION PERIOD: 2019–2021
CONTRACT VALUE: €3 000 000

Advancing the implementation of Côte d'Ivoire's sustainable energy agenda

To help the Ivorian Government achieve its sustainable energy objectives, we support the setting up of systems for collecting, processing and publishing energy sector data; this includes assessing the potential for wind power, setting up an energy information system and developing GIS applications. We contribute to strengthening the institutional and regulatory framework – developing procedures for the National Energy Efficiency Fund, drafting a code on and developing tools for assessing the energy performance of buildings, and developing energy efficiency standards for domestic appliances.

In addition, we support the preparation of energy efficiency projects; conduct sensitization and training activities on energy efficiency; and help set up a network of professionals ready to assist businesses in the implementation of energy efficiency and renewable energy projects.

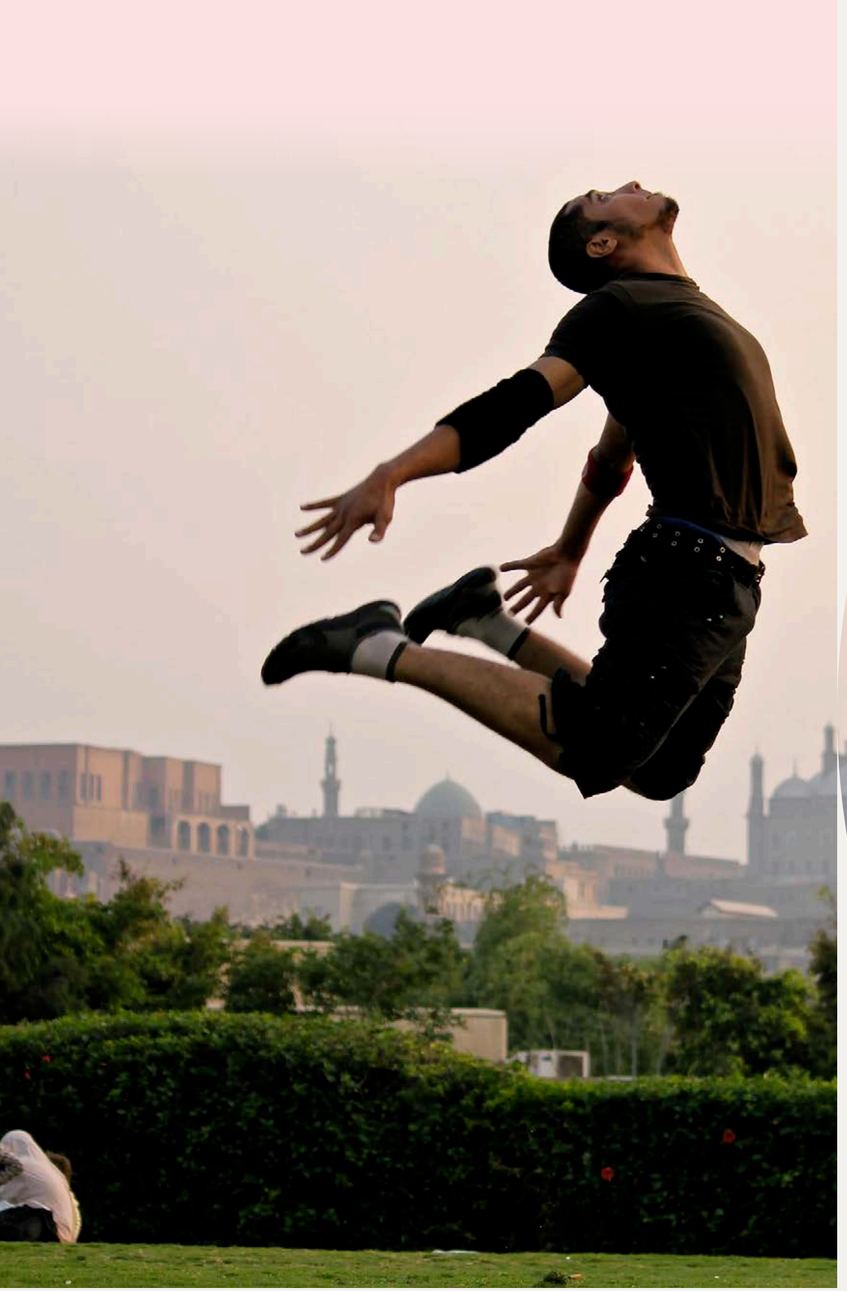
We also contribute to building the capacities of public sector institutions in areas such as power sector regulation, economic and financial analysis, tariff setting, regulatory enforcement, etc.

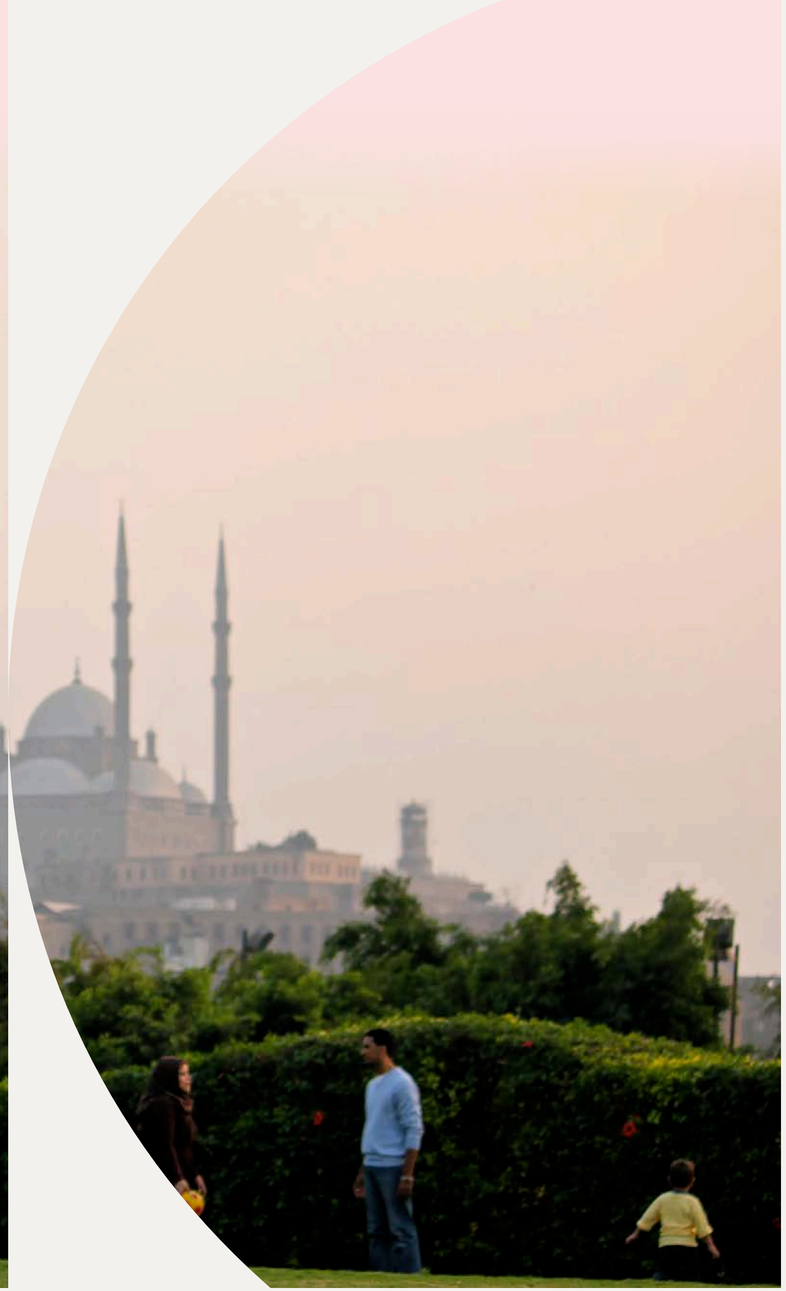




KEY SERVICES:

- Renewable energy potential assessment
- Development of data management systems for sustainable energy action
- Institutional strengthening and capacity building for energy sector governance
- Regulatory framework development for sustainable energy
- Energy efficiency project identification and design
- Private sector engagement in sustainable energy action
- Awareness raising and training on energy efficiency and renewable energy





Communications, digitalization and stakeholder engagement

We bring stakeholders together from around the globe



We bring communities to life

Effective communications are essential for building trustful relationships with all audiences involved in policy making or impacted by policy programming. This applies to the whole communication cycle, going from policymakers to local communities and vice versa, and includes specific attention to (social) media to capture pulse of target audiences and deliver messages tailored to them.

In any sectoral policy programme, design and implementation phases will be positively affected by a thorough consideration, from the early stages and all throughout the process, of how words, images, stories and interactions are skilfully crafted to connect with those whose support is required.

It is by bringing together all communities involved, engaging everyone in shaping mutually beneficial decisions through the life-creating power of communication, that public policies truly deliver the best impact.

All over the world, we're working with our partners to design and implement large-scale, effective communication strategies and projects

At Stantec, we trust that this is an essential contribution to the success of our clients.



Bringing together stakeholders around the globe

We employ and partner with a diverse network of communication experts, social scientists, and inclusion specialists. They help us bridge the gap between sectoral expertise and the need for efficient, impactful and clear messages, and they enable us to deliver communication expertise in those specific areas where we have been active over the last 20 years, namely environment, climate change, water and energy-related sectors.

Together we develop and implement targeted communications, outreach, and advocacy strategies tailored for different types of stakeholders and projects. We engage with public institutions, non-governmental organisations, representative bodies, content creators and media outlets to create a unique approach that serves everyone's interest.

We approach stakeholder engagement in an integrated manner to ensure that communication and policy strategies complement, support and enrich the technical elements of the project, in order to provide wider awareness and understanding of those strategies.

Design and implementation of large-scale communication projects

The Stantec Center of Expertise (CoE) in Communication and Stakeholder Engagement has been imagined and set up to regroup, develop, and call upon in-house communication expertise at Stantec. This expertise relies on the CoE's extensive network of trustworthy experts and local/regional organizations, as well as on having a strong multidisciplinary core team.

The CoE proposes relevant and adapted communication solutions built on a clear understanding of the reality on the ground provided through preliminary studies, surveys, experts, and trusted long-term local partners.

It supports the formulation of relevant and effective communication strategies and ensures the implementation of large-scale communication projects, ensuring the success of projects thorough preparation and close monitoring of the campaign's implementation, generated views and engagement using monitoring tools.

ESG Communications

The Center of Expertise also offers Environment, Social and Governance (ESG) communication services to support the promotion of sustainability policies and commitments.

We help companies to communicate their own sustainability story, calling upon the expertise of in-house ESG advisers, we help shape narratives around GRI and SASB reporting frameworks and support our clients in demonstrating accountability to civil society and improve their relations with investors.

We provide creative content support, sustainability reports editorial and design services, brining quotes, stats and case studies to life through graphics and content. We also design social media strategies and engage meaningfully with global media outlets, to capture media target interest, and generate coverage.

We develop and implement targeted outreach and advocacy strategies tailored different communities, stakeholders and projects.

KEY SERVICES:

- Stakeholder engagement
- Plan and coordinate
- Content analysis
- Identity target audiences
- Define key messaging
- Manage timelines and resources



LIFE Communications

European Union

CLIENT: European Commission

IMPLEMENTATION PERIOD: 2022–2024
CONTRACT VALUE: €6 000 000

The LIFE Programme is the European Union's primary funding instrument for environment and climate action. It supports projects that contribute to nature and biodiversity, circular economy and quality of life, climate change mitigation and adaptation, and the clean energy transition.

Our Communication and Stakeholder Engagement team manages external communications for the LIFE Programme, crafting weekly articles to highlight project accomplishments as well as a communication strategy, creating engaging multimedia materials. They manage their media channels and community interactions, monitor media coverage, and update the website with upcoming news and events. They also support the European Climate, Infrastructure and Environment Executive Agency (CINEA) in organizing events to gather representatives and discuss policies in action. As well, our team organizes the presence of the Programme at fairs and events, providing more visibility at events throughout Europe and finding potential new candidates.

EU Neighbours South

Algeria, Egypt, Israel, Jordan, Lebanon, Libya, Morocco, Palestine, Syria and Tunisia

CLIENT: European Commission

IMPLEMENTATION PERIOD: 2015–2020 and 2021–2025
CONTRACT VALUE: €6 726 000 and €5 780 800

Helping to raise awareness about European Union cooperation and relations with its neighbours in the Southern Mediterranean

EU Neighbours South is a regional communication program initiated by the European Commission's Directorate-General for Neighbourhood and Enlargement Negotiations (DG NEAR). It seeks to rebuild the ties between the EU and its Southern Neighbourhood a collection of countries including Algeria, Egypt, Israel, Jordan, Lebanon, Libya, Morocco, Palestine, Syria, and Tunisia.

For the program, we're helping develop information campaigns and communication materials aimed at improving people's awareness, knowledge, and understanding of the EU's values and its multiple initiatives in the region. With a focus on young people, policy and opinion makers, the media, and civil society organizations, our team assesses public perception of the EU and its projects through opinion polling and media monitoring. We also support a trilingual website (English, French, and Arabic) that acts as a hub of information on EU cooperation and relations within the region.

Through tailor-made solutions we have developed for the program, since 2015 we have helped the EU demonstrate the impact of its diplomacy, communication and cooperation in the Southern Neighbourhood countries, and increase awareness and trust among opinion-makers and the general public.





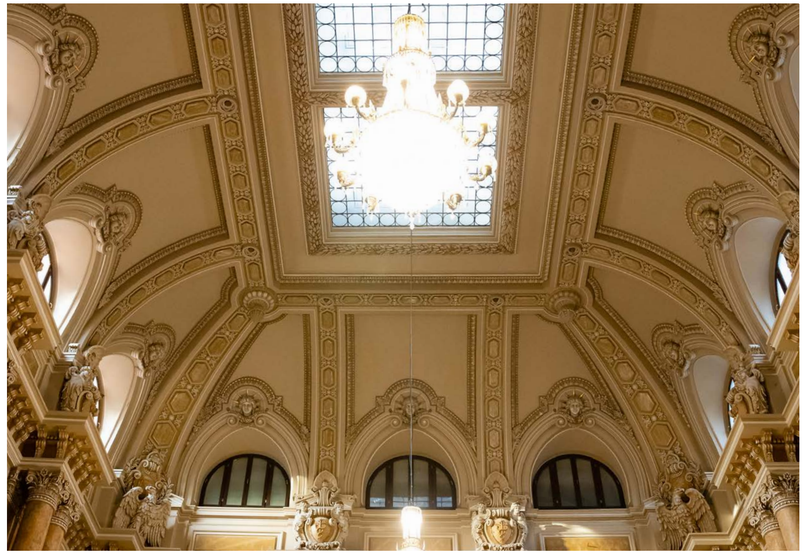


KEY SERVICES:

- Development and maintenance of trilingual website (English, French, and Arabic)
- Awareness raising and information campaigns
- Support to relations with local media
- Surveys, face-to-face interviews, focus groups Ready-made innovative shareable visual content Production of tailored publications







KEY SERVICES:

- Events organization and services
- Selection of participants
- Production of videos

EU-US Emerging Leaders

European Union and United States

CLIENT: European Commission

IMPLEMENTATION PERIOD: 2022–2026
CONTRACT VALUE: €1 400 000

The European Union (EU) and the United States (US) enjoy one of the largest and most important bilateral relationships in the world. For more than 60 years, their partnership has thrived and evolved into a crucial force for building a more secure and prosperous world. As both transform into more inclusive and diverse societies, continued collaboration rests on preserving the shared values and goals that bind them.

In 2022, the European Commission and the European External Action Service launched the EU-US Emerging Leaders Visitors Programme to foster connections among younger generations of European and US leaders and professionals. As program manager, we organize study visits to Belgium and other EU countries to give young US-based professionals and leaders the opportunity to get to know the EU better, meet EU officials, and connect with fellow leaders in Europe. We also design communication materials that help raise awareness of the EU in the US.

Through tailor-made events and activities, we are helping the project achieve its goals of increasing and sustaining mutual understanding and cooperation between the young leaders who will shape the future of EU-US relations.

Thematic communication services, advertising and media planning (Lot 2)

Angola

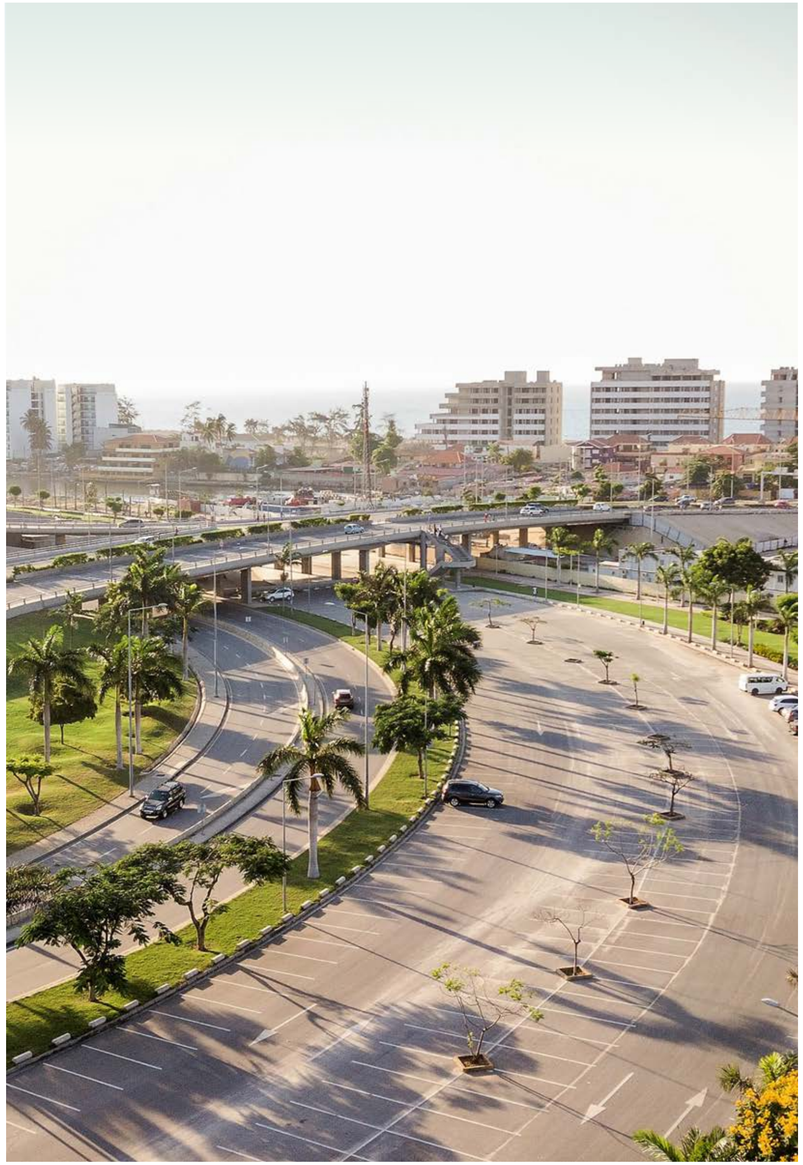
CLIENT: European Commission

IMPLEMENTATION PERIOD: 2023–2024
CONTRACT VALUE: €500 000

The European Union and Angola share a high-level partnership through the Joint Way Forward (JWF), signed in 2012, which provides a platform for dialogue and cooperation on issues of common interest.

We will offer strategic communication guidance to refine and update the existing communication strategy of the EU delegation to Angola in coordination with their team. Our team will also be responsible for the design of visibility materials, the creation of content and dissemination, and the organization of public diplomacy events. We will work with influencers to promote actions to the Angolan audience and collaborate with local communication initiatives.

This project will help the EU and Angola communicate and connect, ultimately strengthening the relationship between the two countries and paving a path for a bright, collaborative future.

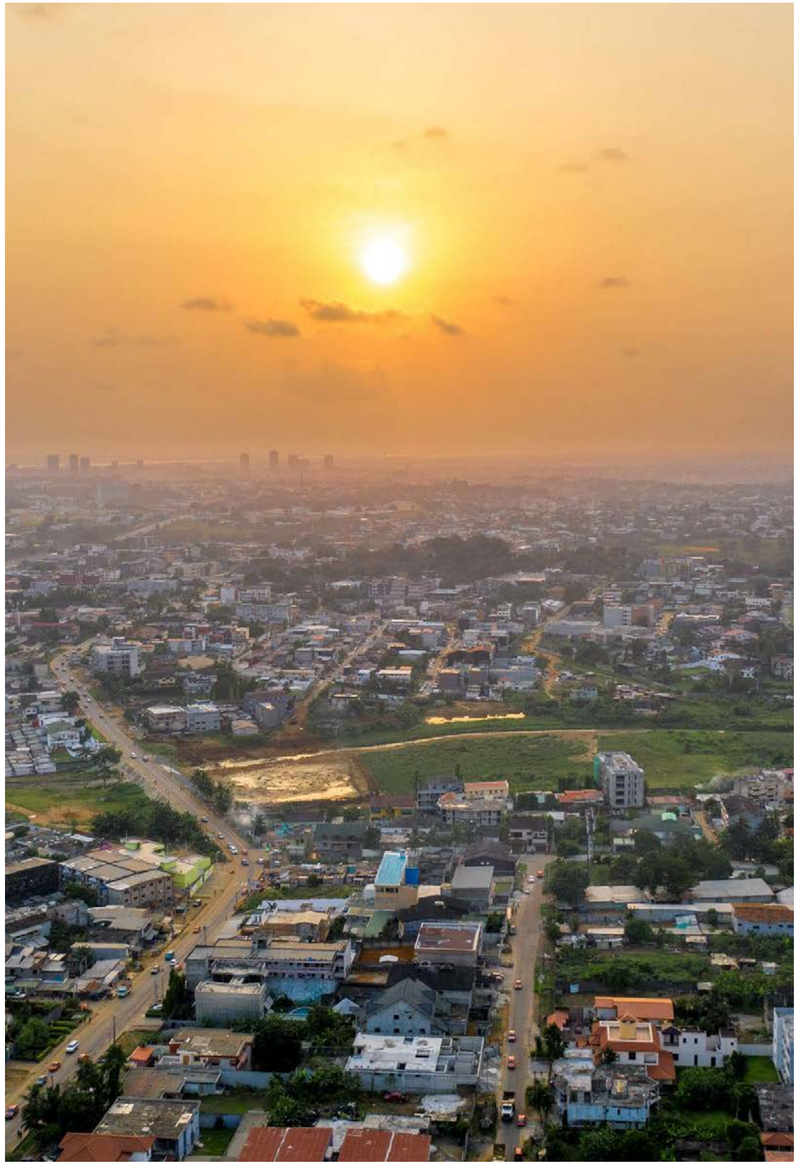


KEY SERVICES:

- Identify key areas of synergy, coordination, and integration of ongoing EU initiatives in Angola
- Develop communications strategy
- Production of communication materials
- Organization of events
- Stakeholder engagement
- Ensure compliance with the EU's Communication and Visibility guidelines, intellectual property rights, GDPR regulations, and data protection rules
- Project monitoring

KEY SERVICES:

- Stakeholder engagement
- Organizing public diplomacy activities
- Build trust
- Raise awareness
- Promote collaboration



Communication services for the European Union in Côte d’Ivoire

Côte d’Ivoire

CLIENT: European Union

IMPLEMENTATION PERIOD: 2023–2025
CONTRACT VALUE: €1 429 475

To increase the level of understanding and knowledge of the activities that the European Union organizes for communities in Côte d’Ivoire, the European Commission is putting effort into celebrating and showcasing everything that the European Union does and commits to in this Western African country. The European Commission selected our Belgian International Development team to provide support for this important communication project, based on our experience with communication programs and knowledge of the local context in Côte d’Ivoire.

Our mission? Informing target audiences about key EU policies, strengthening bilateral relations, and enhancing the European Union’s presence on various communication channels. The projected started with the development of an action plan in collaboration with the communication team of the EU delegation in Côte d’Ivoire. We organized several public diplomacy activities as well as social and traditional media coverage of the delegation’s activities, reinforced to reach the widest audience in the country.

This project underscores the EU’s commitment to fostering strong, informed, and mutually beneficial relationships with its global partners.

EU-Hong Kong Engagement Support Facility

Hong Kong

CLIENT: European Commission

IMPLEMENTATION PERIOD: 2022–2023
CONTRACT VALUE: €300 000

The EU-Hong Kong Engagement Support Facility is a strategic initiative aimed at strengthening people-to-people relations between the European Union and the Hong Kong Special Administrative Region.

Through a series of outreach activities, including events, workshops, and dialogues, the program will foster engagement with Hong Kong's civil society, business community, academia, and political institutions.

By focusing on key topics of mutual interest and exploring opportunities for collaboration, the project aims to enhance bilateral ties, support Hong Kong's stability and prosperity, and contribute to the EU's foreign policy objectives in Asia.



KEY SERVICES:

- Organization of outreach activities
- Foster engagement
- Collaborations

KEY SERVICES:

- Stakeholder engagement
- Develop, implement and manage communication series campaigns and activities
- Raise awareness



EIB Communication

Middle East, Türkiye, Egypt, Israel, Jordan, Lebanon, Morocco, Palestine and Tunisia

CLIENT: European Investment Bank

IMPLEMENTATION PERIOD: 2022–2024
CONTRACT VALUE: N/A

EIB Communication is a project for the European Investment Bank (EIB) for which the team in Belgium provides communication support for the EIB's activities outside the European Union (EU). The aim is to raise the visibility of the EU and EIB's investments in these regions. Our international development team was contracted for Lot 2, which covers the Middle East, Türkiye, and Southern Mediterranean countries including Egypt, Israel, Jordan, Lebanon, Morocco, Palestine, and Tunisia.

As part of the project, Stantec is responsible for the management and design of a series of strategic campaigns and activities, contributing to increasing public awareness of the different types of support provided by the EU and EIB. Our team develops and implements communication strategies and plans, including situational analyses, media strategies, digital and traditional campaigns, social media communications, and visual branding.

Over the past years, we have successfully designed and run visibility and awareness-raising campaigns with communities for the European Commission within and outside Europe.

EU Policy and Outreach Partnership (EUPOP)

South Korea



KEY SERVICES:

- Model EU simulations
- Stakeholder engagement
- Needs assessment
- Organization of workshops and conferences
- Communication strategy
- Social media engagement

CLIENT: The Delegation of the European Union to the Republic of South Korea

IMPLEMENTATION PERIOD: 2020 — 2022 and 2022–2024
CONTRACT VALUE: €641 450 and €750 000

Enhancing the cooperation between the European Union and Republic of Korea

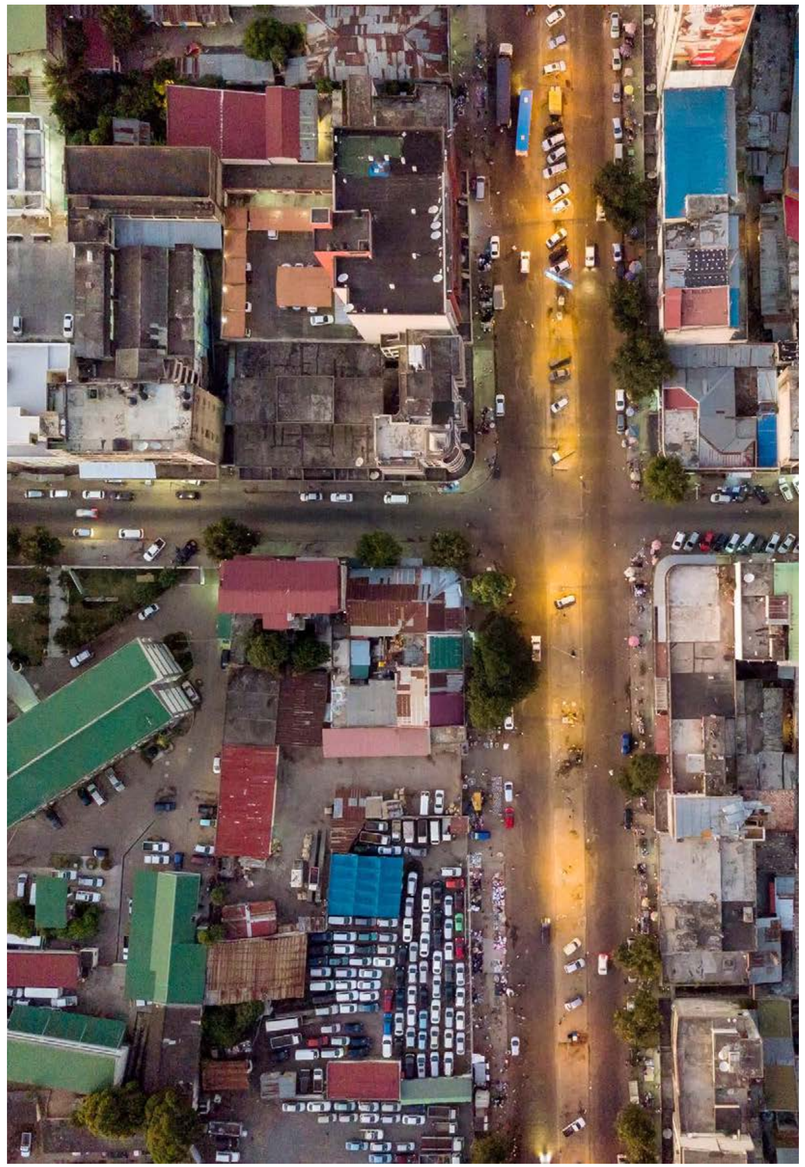
The European Union and the Republic of Korea (RoK) have long enjoyed a strong alliance between one another, with South Korea being one of the EU's four Strategic Partners in Asia, which is why Stantec was chosen to support the second phase of the project. To bolster this relationship, Stantec was awarded the new phase of the EU Policy and Outreach Partnership (EUPOP) project. This initiative will put the spotlight on public diplomacy, where engagement activities will be carried out with key audiences such as the youth and civil society organisations.The two eminent components of the project include two Model EU Simulations, that the team designs and coordinates with universities in RoK, and a civil society outreach campaign, where sustainable networks and development opportunities are enhanced.

One of the areas of focus in terms of communication is the social media outreach and the coordination of events. Communication activities are intended to bring about an enhanced understanding among the local population of EU values, views, policies, and priorities, thus reinforcing trust and mutual understanding between the partnering nations.EUPOP includes also the organization of a national conference that is meant to serve both as a review of the progress accomplished by the CSO network created, but also as an opportunity to look ahead at how to maintain this mutually beneficial EU-RoK partnership.



KEY SERVICES:

- Stakeholder engagement
- Needs assessment
- Organization of workshops and conferences
- Communication strategy
- Social media engagement
- Publications, blog and platform management



Promotion and development of the Open Internet in Africa

Africa

CLIENT: European Commission

IMPLEMENTATION PERIOD: 2021–2023
CONTRACT VALUE: €571 206

Promoting a human-centric, inclusive and sustainable internet in Africa

As African governments work to bridge the global digital divide, the Promotion and Development of the Open Internet project aims to promote the benefits and importance of an open internet approach.

By supporting countries across Africa with global connectivity and wide-spread access, enabling policies and regulatory environments, digital, skills and competencies, the European Union believes a more socio-economic equitable outcome can be met for the communities being served.

To support this project, our team is providing technical and logistical support for stakeholder engagement to encourage the development of the Open Internet in Africa. How? Our experts are mapping out key stakeholders, preparing targeted reports and briefs, organizing stakeholder meetings and workshops, and supporting the development of digital projects in selected African countries.

As part of the project, a comprehensive report was produced on the digital ecosystem in Africa, its growth, and the role that Open Internet plays as a driver of innovation, socio-political, economic, and cultural development. The report, “The Open Internet as cornerstone of digitalisation” was released in October 2022.

Knowledge Hub Digital

Global

CLIENT: European Commission

IMPLEMENTATION PERIOD: 2023–2026
CONTRACT VALUE: €16 582 000

Promoting a fair, inclusive, gender-responsive, green, and human-centric digital transformation worldwide

The Digital Knowledge Hub is a global initiative based in Belgium that supports the implementation of the European Union's digital development agenda worldwide.

The Knowledge Hub Digital aims to boost international cooperation and knowledge sharing in digitalization the development and management of a knowledge hub dedicated to Science, Technology, and Innovation (STI), space and earth observation, and digital development.

Known as the Knowledge Hub Digital (KHD), the facility aims to boost international cooperation and enhance knowledge sharing in digitalization, in line with the global ambition of the European Union (EU) to promote a fair, inclusive, gender-responsive, sustainable, and human-centric digital transformation worldwide.

Highly specialized knowledge and technical assistance during the creation and development of the knowledge hub. Experts on information and communications technology (ICT), digital innovation, entrepreneurship, digital governance, and digital ecosystem analyses and planning will contribute to the project.

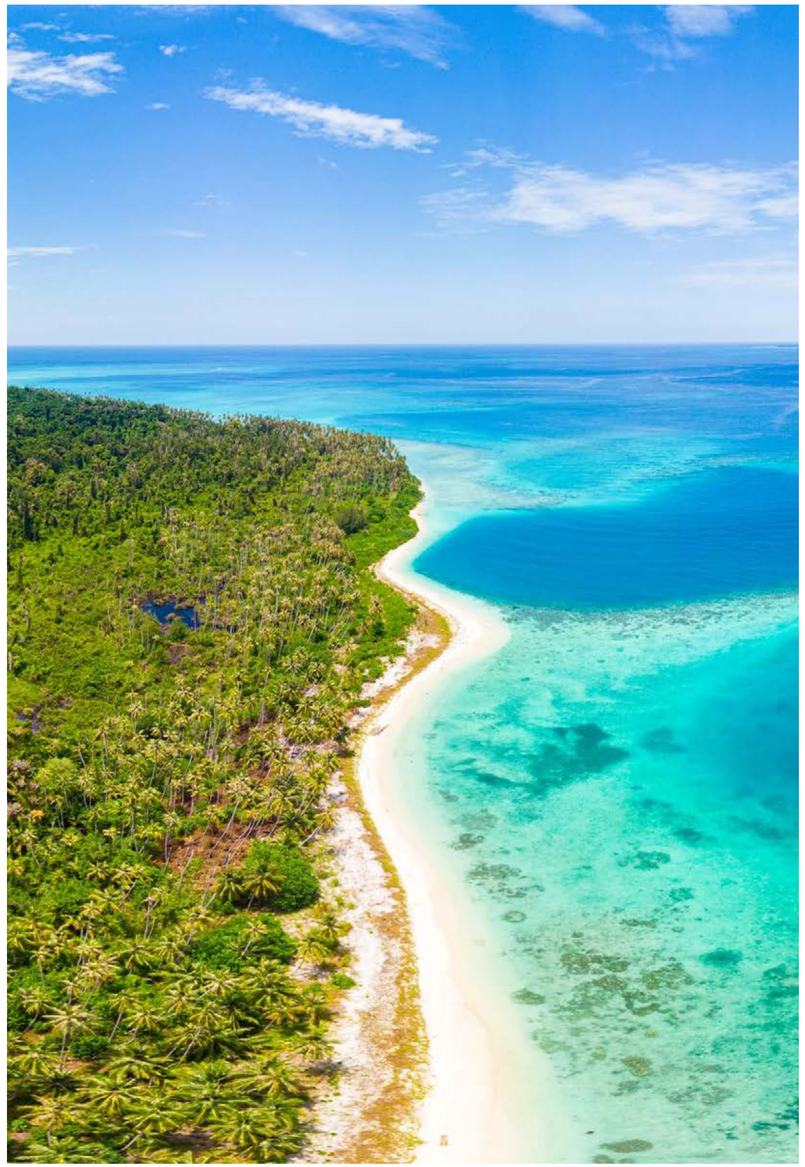


KEY SERVICES:

- Stakeholder engagement
- Needs assessment
- Organization of workshops and conferences
- Communication strategy
- Social media engagement
- Publications, blog and platform management

KEY SERVICES:

- Stakeholder engagement
- Needs assessment
- Organization of workshops and conferences
- Communication strategy
- Social media engagement
- Publications, blog and platform management



EU Global Climate Change Alliance Plus (GCCA+)

Asia Pacific, Africa, Indian Ocean, Latin America and the Caribbean

CLIENT: European Commission

IMPLEMENTATION PERIOD: 2020–2022
CONTRACT VALUE: €100 000

Raising awareness and fostering cooperation on climate change issues and solutions

The countries most vulnerable to climate change are often the ones that lack the capacity to address it. And this lack of capacity is often a result of insufficient knowledge and information.

Communication and knowledge sharing are among the key pillars of the EU Global Climate Change Alliance Plus (GCCA+), which finances climate change adaptation and mitigation projects. When dealing with climate change, learning from others, being exposed to best practices, and gaining fresh information and new ideas are fundamental.

Our communication activities support the goals of GCCA+ by making sure that communities around the world have access to reliable and evidence-based information on climate change. Through awareness and knowledge, communities can participate in the conversation and work together to find solutions.

The EU GCCA+ campaign targets an international audience spanning five regions: Asia Pacific, East/Central Africa, West Africa, Southern Africa/Indian Ocean, and Latin America and the Caribbean. The digital platform we created serves as a global hub for knowledge, dialogue and cooperation on climate change issues and solutions.

EU-Tunisia Cooperation Communication Strategy

Tunisia

CLIENT: The Delegation of the European Union in Tunisia

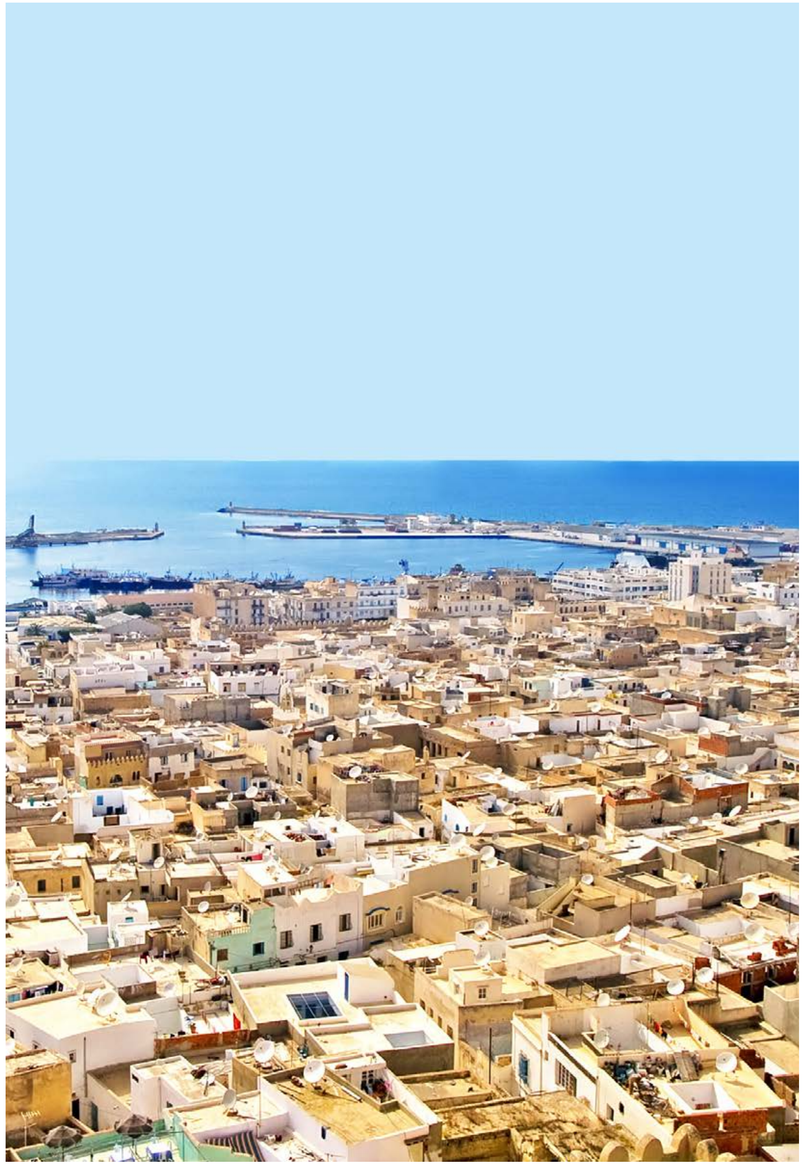
IMPLEMENTATION PERIOD: 2019—2024
CONTRACT VALUE: €4 310 000

Strengthening the visibility of the EU in Tunisia

In order to ensure better visibility and knowledge of the European Union (EU) among Tunisian citizens, our team is working with the EU Delegation in Tunisia to communicate and raise awareness about the activities taking place in their country.

The mission of the Communication Support project to the European Union Delegation in Tunisia is to create and pilot a unified communication strategy to strengthen the visibility of all the actions carried out by the EU in Tunisia. Acting like an agency dedicated to the communication policy of the European Union in Tunisia, our team adapts to geopolitical calendars and brings together experts who propose, respond to and anticipate the long-term needs of press relations, and communication and event campaigns. They also create multimedia content, visual identities, marketing, digital branding, and community management for the European Union in Tunisia.

Since March 2020, the project quickly has adapted to the new context of COVID-19 and elaborated a crisis communication strategy for the Delegation and stakeholders. It focuses on the importance of raising awareness among the Tunisian population about all the necessary measures to flatten the COVID-19 curve and supporting the Tunisian health system.



KEY SERVICES:

- Global communication strategy
- Production of 360° campaigns and events
- Creation and production of editorial and audio-visual content workshops and internal training
- Thematic press review and media watch opinion polls, focus groups and polls
- Crisis communication and coordination between all stakeholders

KEY SERVICES:

- Baseline study
- High-profile conferences
- Sectoral policy workshops
- Media strategy
- Data collection
- Publications
- Infographics
- Interviews





EU-Australia Leadership Forum

Australia

CLIENT: European Commission

IMPLEMENTATION PERIOD: 2016–2020
CONTRACT VALUE: €1 945 400

Supporting a shared commitment to a mutually beneficial future between Australia and the EU

The EU-Australia Leadership Forum was developed to strengthen the ties between Australia and the European Union, demonstrating a shared commitment to a bright, mutually beneficial future.

The main goal of the project has been to improve the awareness of the relationship between Australia and the European Union across all sectors of government, business, civil society, and media, and to generate interest amongst key decision makers and emerging leaders. To do so, we have established a platform, which highlights the concept, benefits, and consequences of widening and deepening the EU-Australian relationship for various sectors, including energy and environment. This project has also influenced the discussions regarding the Free Trade Agreement between the EU and Australia.

The project has included extensive media and promotional campaigns in the form of press releases, articles, opinion pieces, and interviews that run beside the organisation and management of high-level stakeholders' events, policy workshops and publications.

Jordan 2025

Jordan

CLIENT: The Delegation of the European Union in Jordan

IMPLEMENTATION PERIOD: 2017–2020
CONTRACT VALUE: €5 000 000

Infusing the Jordan economy with growth and stability

The Jordan 2025 vision is part of a long-term roadmap aimed at revitalizing the economy of Jordan. It intends to achieve real economic growth and reduce poverty, unemployment and the public debt. The 2025 vision and its related executive development program does so by focusing on economic reforms to enhance the development of the private sector.

Stantec was contracted to equip the government of Jordan with monitoring and evaluation expertise and to provide capacity building support in order to enact the comprehensive Jordan 2025 vision.

These efforts will allow the government to implement and effectively manage the new reforms, deal with and overcome challenges faced during this process and have the support to improve and accelerate their service delivery.

This is all underlined by a strategic communications plan that will inform the public of the reforms so they can be widely taken advantage of.





KEY SERVICES:

- Public administration reform
- Strategic advice
- Monitoring and evaluation
- Policy delivery supports
- Capacity building
- Strategic communication



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