

# Carbon Accounting and Management

#### UNDERSTANDING THE DRIVERS

Addressing greenhouse gas (GHG) emissions has never been more pressing. Driven by public policy, investors, and stakeholders, net zero goals are becoming more commonplace in corporate decision making. Transparency around GHG emissions helps build trust with stakeholders and aligns with corporate environmental, social, and governance (ESG) programming. Understanding the cost of carbon, funding opportunities, feasibility, and the economical impacts of strategies helps to drive from transition planning to implementation.

Today, actioning goes beyond traditional engineered solutions. Nature-based, technology, and community focused solutions are needed to support the transition towards a low carbon economy.

#### MEASURING AND ACTIONING SCOPE EMISSIONS

Scope 1

Direct emission controlled by the operation

Action: Quantify current and forecast GHG emissions, conduct cost to benefit analysis, and develop a road map for emissions reductions.

Scope 2

Indirect emissions resulting from the purchase of energy

Action: Conduct energy audits to identify energy conservation measures (ECMS) and determine the sustainable return on investment.

Scope 3

Indirect emissions that are part of the value chain

Action: Develop GHG emissions reporting for facilities following relevant frameworks and best practices. Evaluate influence over Scope 3 emissions and action via procurement policy. Evaluate potential for offsetting and insetting.

#### **GHG SERVICES**

#### **Inventories and Carbon Footprint**

- Carbon footprint emissions inventory
- GHG emissions inventory for regulatory or corporate reporting and other environmental metrics
- Life cycle assessments
- GHG emission reductions for offset projects
- Carbon index

#### **Greenhouse Gas Reviews**

- Review and gap analysis of emission inventories and carbon footprint
- Review in accordance with ISO 14064-3 principles
- Verification readiness support
- Internal audits/energy and carbon audits

#### **Integrated Implementation**

- · Dynamic funding and incentive strategies
- Carbon funding and technical solutions
- End-to-end advisory and implementation services

#### **Towards Net Zero**

- Target setting and roadmaps
- Best Available Technology review and life cycle assessments
- Energy transition plans
- Climate action plans
- Energy modeling and auditing
- Project economics, including cost of carbon
- Energy transition strategies
- Carbon sequestration
- Natural capital enhancements

#### **ACTIONABLE STEPS**

Roadmap

- Understand importance to stakeholder
- Goal setting
- Develop roadmap
- Short, medium, and long-term goals
- Report accomplishments
- Evaluate, reassess and update roadmap
- Offset of unmitigated emissions

Return on Investment

 Development of funding strategy value of ESG intiatives, carbon savings, and comodity savings

 Economic analysis (economic feasibility/payback period/financial analysis; quick wins/low hanging fruit) Implementation

- Emissions reduction by project/facility
- Key performance indicators
- Data management/dashboards
- Performance metrics
- Ongoing reporting and continual improvement
- Develop effective procurement policies

#### **ROADMAP**

## INTEGRATED APPROACH HELPS CITY ADDRESS THEIR CLIMATE LEADERSHIP PLAN

Victoria, British Columbia

Working with the City of Victoria, we led multiple integrated GHG services to help the city prioritize initiatives and manage their Climate Action Plan.

Learn more

# RETURN ON INVESTMENT IDENTIFYING EMISSIONS REDUCTION OPPORTUNITIES DRIVES COST SAVINGS

Confidential Chemical Manufacturer, United States

Working with a chemical manufacturer, our feasibility analyses identified energy conservation measures, allowing the company to realize payback within three months.

Learn more

#### **IMPLEMENTATION**

### TAKING AN ALREADY SUSTAINABLE HEADQUARTERS TO THE NEXT LEVEL

Perth, Australia

To align with the client's energy and sustainability goals, we designed and implemented a solar photovoltaic system to maximize their return on investment.

Learn more



#### **RELATED ITEMS**

Does your company understand the risks of not transitioning to a low carbon economy

5 reasons why your company should address greenhouse gas emissions

A call for a global carbon offset banding system

Passports to a net zero carbon future

#### **CONTACT US**

Contact one of our GHG specialists today.

Christina Varner
Technical Leader, GHG, Canada

Haley Roberts
Technical Leader, GHG, US

#### **CONNECT WITH US**



