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# Investor Presentation

March 2020

Joint Venture with Snøhetta  
Temple University – Charles Library  
Philadelphia, Pennsylvania, USA  
Photo credit: Michael Grimm

PEOPLE · EXCELLENCE · INNOVATION · GROWTH



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# Cautionary Note Regarding Forward-Looking Statements

Certain statements contained in this presentation constitute forward-looking information and statements within the meaning of applicable securities law (collectively, "forward-looking statements"). Forward-looking statements in this presentation include, but are not limited to: our financial targets (including our annual net revenue growth, adjusted EBITDA, and net income targets; employee count; and ROIC target), our anticipated business and geographical mix, our expectations regarding economic and industry trends in the sectors and regions in which we operate, our acquisition strategy, our capital deployment strategy, and our overall growth strategy. These statements provide information about management's current expectations and plans relating to the future. Readers are cautioned that this information may not be appropriate for other purposes. Stantec does not undertake any obligations to publicly update or revise any forward-looking statements except as required by law.

By their nature, forward-looking statements require us to make assumptions and are subject to inherent risks and uncertainties. Readers are cautioned not to place undue reliance on our forward-looking statements since a number of factors could cause actual future results, conditions, actions, or events to differ materially from the targets, expectations, estimates, or intentions expressed in these forward-looking statements. Risk factors include, but are not limited to, the risk of an economic downturn, decreased spending in the private and/or public sectors, changing market conditions for Stantec's services, and the risk that Stantec fails to capitalize on its strategic initiatives. Investors and the public should carefully consider these factors, other uncertainties, and potential events, as well as the inherent uncertainty of forward-looking statements when relying on these statements to make decisions about our company. For more information about how other material risk factors could affect our results, please refer to the Risk Factor section in our 2019 Annual Report incorporated herein by reference. Readers can access our Annual Report online by visiting EDGAR on the SEC website at [sec.gov](http://sec.gov) or by visiting the CSA website at [sedar.com](http://sedar.com) or on Stantec's website at [stantec.com](http://stantec.com).

In determining our forward-looking statements, we consider material factors including assumptions about the performance of the Canadian, US, and global economies in 2020 and beyond and their effect on our business. These key factors and assumptions are outlined thoroughly in our press release dated December 3, 2019. Unless otherwise indicated, all amounts expressed in Canadian dollars.



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# Stantec at a glance

**STN**  
TSX & NYSE

**350**  
Locations Worldwide

**CDN \$3.9B<sup>(2)</sup>**  
Market Cap

**22,000**  
Employees Globally

**CDN \$3.7B**  
Annual Net Revenue <sup>(1)</sup>

**65 YEARS**  
Of Uninterrupted Profitability

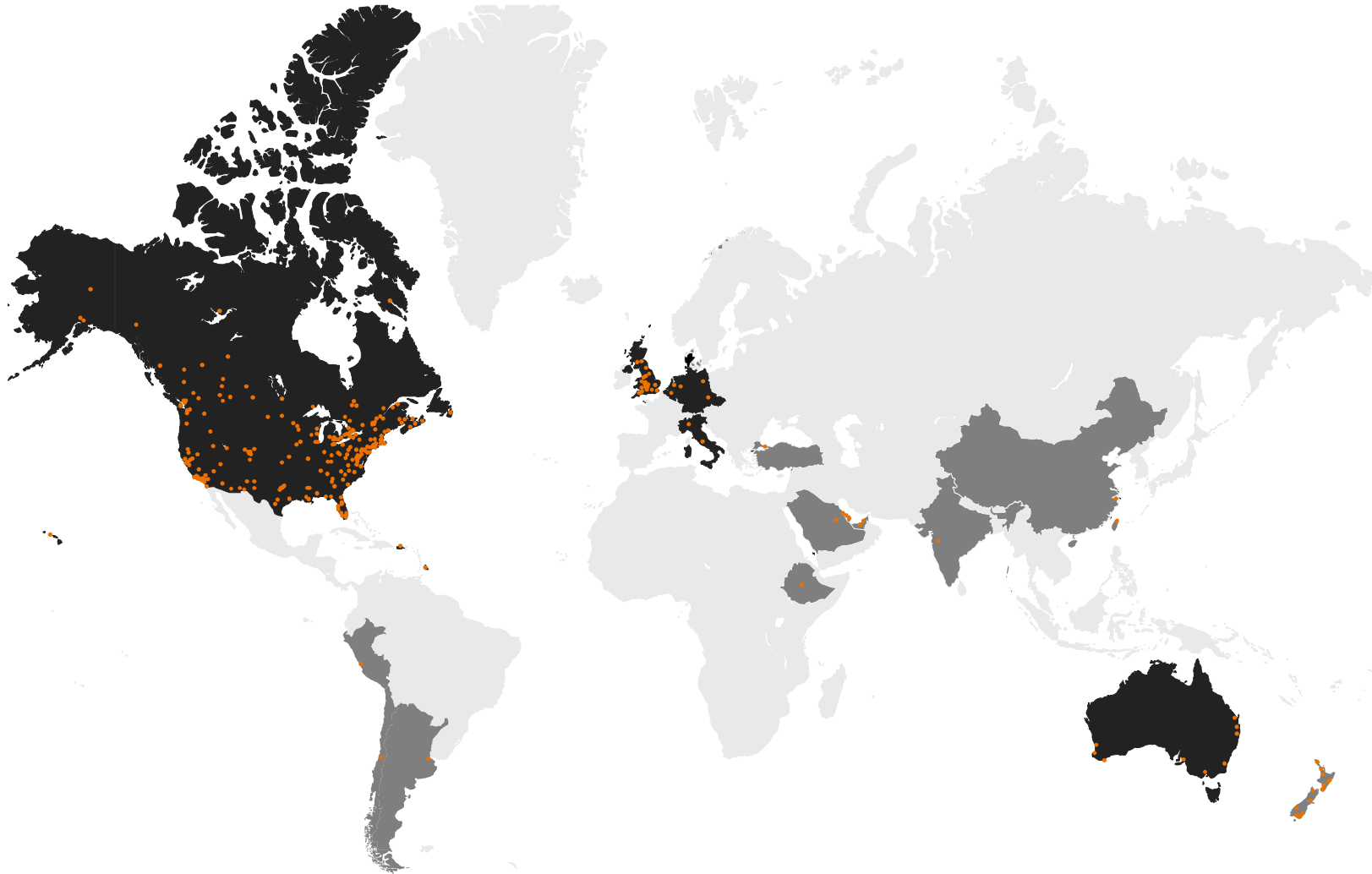
(1) FY 2019  
(2) As of March 12, 2020



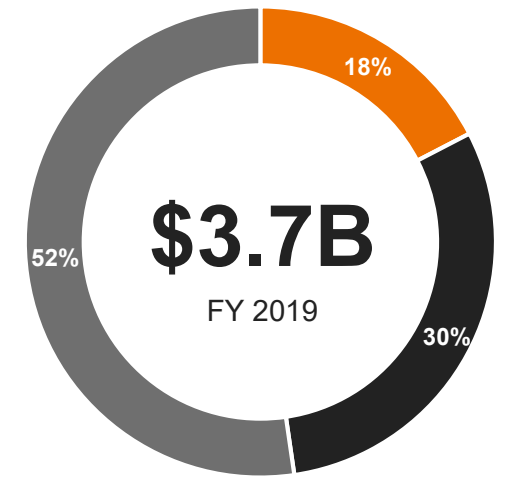


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# Where we are



Distribution of Net Revenue



■ Global ■ Canada ■ United States



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# What we do

## Design & Engineering Services

For everything from small local projects to iconic mega projects

### BUSINESS OPERATING UNITS (FY 2019 Net Revenue)



**INFRASTRUCTURE**

**\$1,055M**



**BUILDINGS**

**\$828M**



**WATER**

**\$736M**



**ENVIRONMENTAL  
SERVICES**

**\$567M**



**ENERGY &  
RESOURCES**

**\$525M**

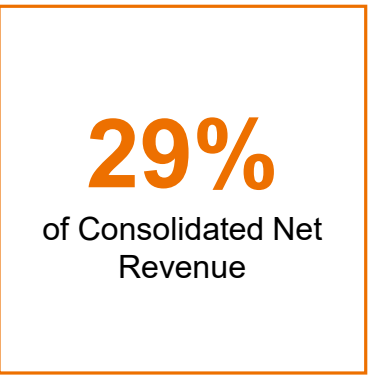


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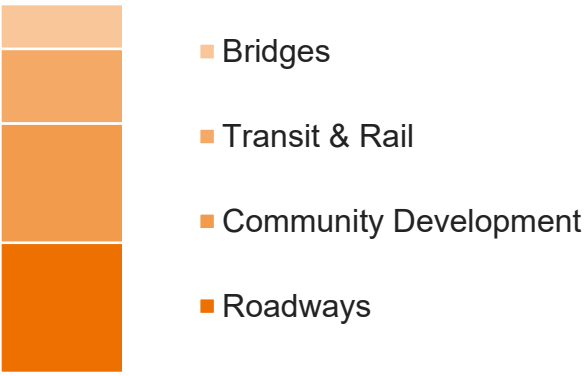
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# Infrastructure

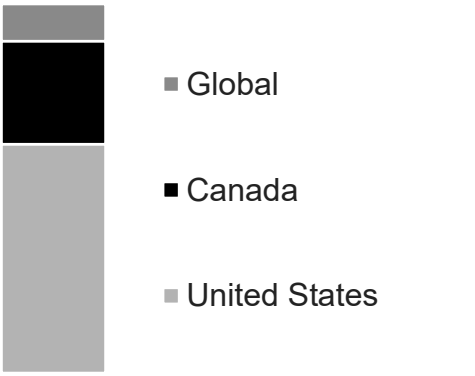
	Q4 19	YTD
Organic net revenue growth	7.5%	6.4%
Net revenue growth	7.2%	12.8%



## Net revenue by sector



## Net revenue by geography





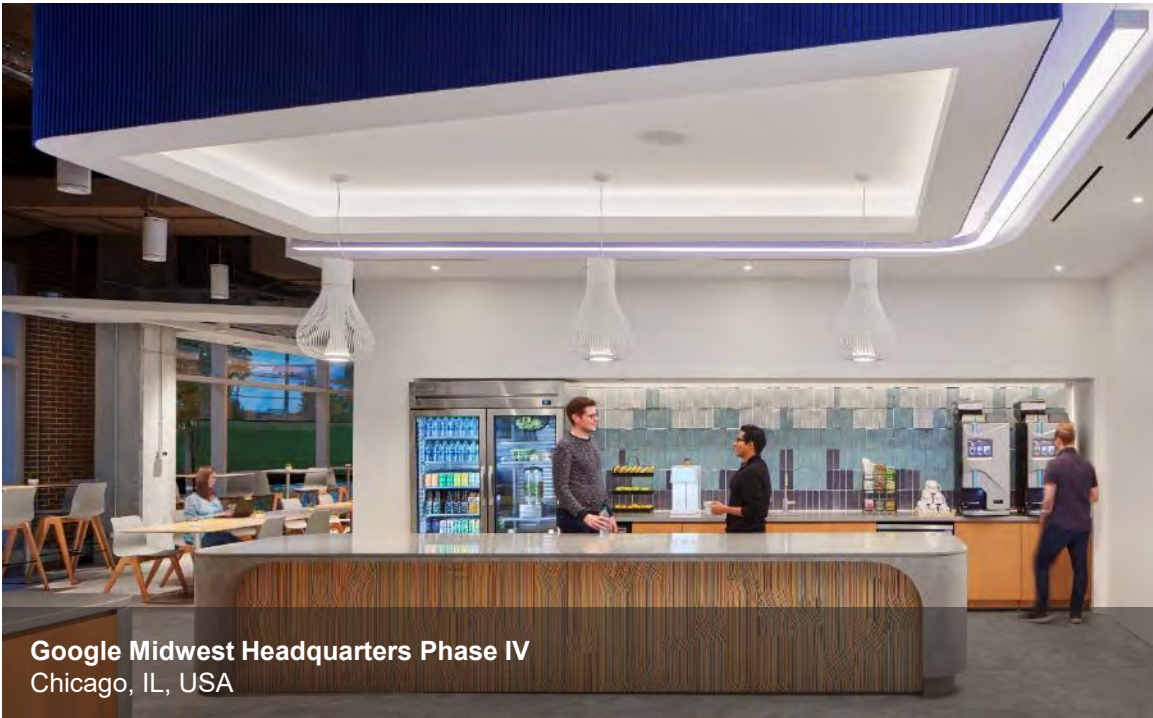
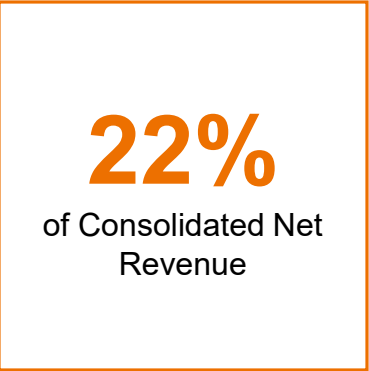


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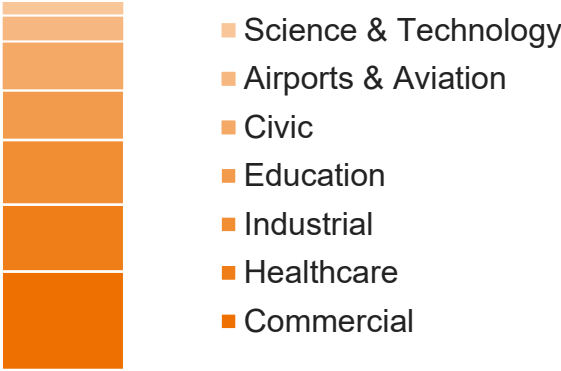
# Buildings

	Q4 19	YTD
Organic net revenue growth	1.3%	1.7%
Net revenue growth	15.0%	15.3%

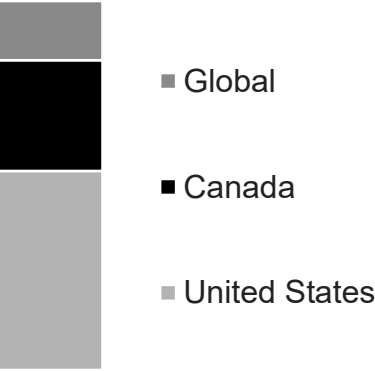


Google Midwest Headquarters Phase IV  
Chicago, IL, USA

## Net revenue by sector



## Net revenue by geography





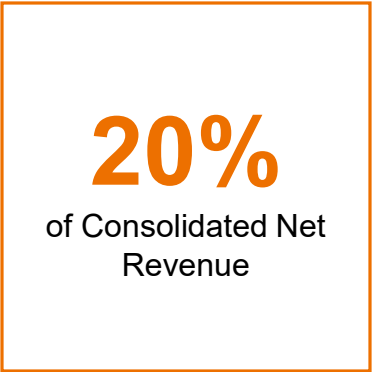
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# Water

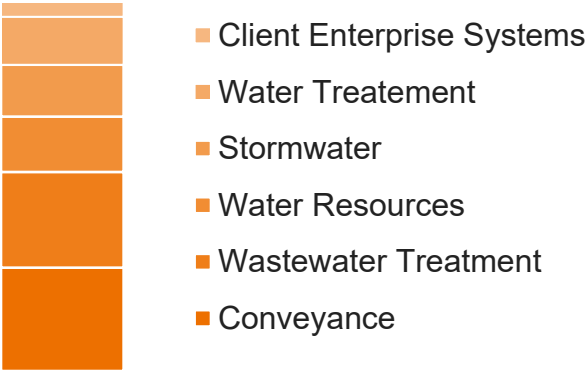
	Q4 19	YTD
Organic net revenue growth	4.7%	3.1%
Net revenue growth	4.3%	4.0%



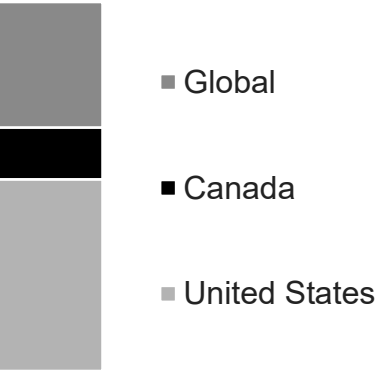
Hyperion Advanced Water Purification Facility  
Del Mar, Playa del Rey, CA, USA



Net revenue by sector



Net revenue by geography







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# Environmental Services

	Q4 19	YTD
Organic net revenue growth	13.2%	13.1%
Net revenue growth	12.9%	18.1%

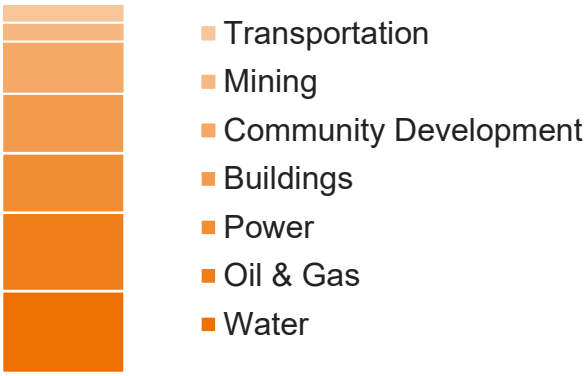


Lower Powers Creek  
West Kelowna, British Columbia

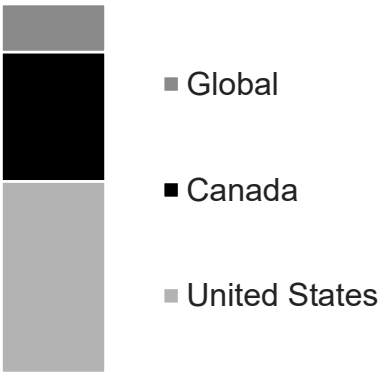
**15%**  
of Consolidated Net  
Revenue



## Net revenue by sector



## Net revenue by geography





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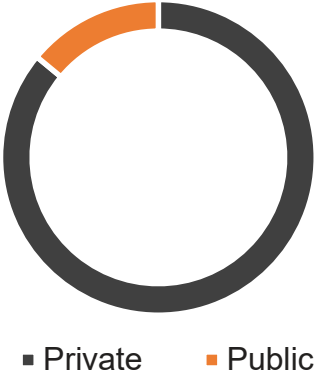
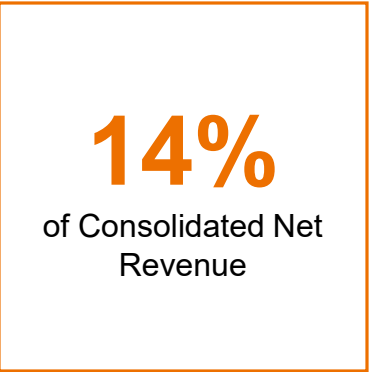
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# Energy & Resources

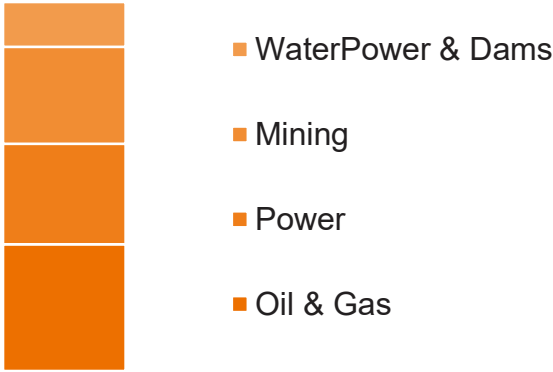
	Q4 19	YTD
Organic net revenue growth (retraction)	0.1%	(1.6%)
Net revenue growth (retraction)	(0.9%)	2.3%



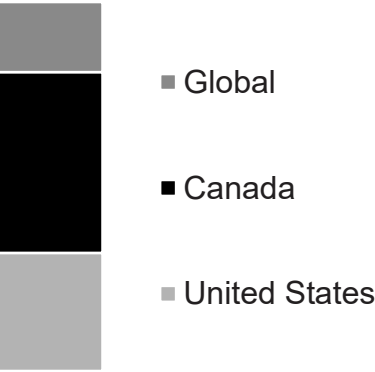
Dokie Wind Energy Project  
British Columbia



Net revenue by sector



Net revenue by geography





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# Our vision

To be a top 10 global design firm that maximizes long-term, sustainable value

**Pure play  
design focus**

**Strong alignment  
with shareholders**

**Earnings growth**

**Disciplined capital  
allocation**





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# Our opportunity

## Key Market Trends

Climate change, Urbanization, Geopolitics and breakthrough technology

## STRATEGIC GROWTH OPPORTUNITIES



COASTAL RESILIENCE

US \$300B<sup>1</sup>



ECOSYSTEM  
RESTORATION

US \$9,000B<sup>1</sup>



SMART CITIES AND  
URBAN PLACES

US \$1,700B<sup>2</sup>



ENERGY  
REMIX

US \$13,040B<sup>3</sup>

**US\$24T**

TOTAL SPEND IN  
THE NEXT DECADE



**US\$2T**

ADDRESSABLE  
ENGINEERING AND  
DESIGN SPEND

1) United Nations by 2030  
2) Navigant Research by 2030  
3) IEA by 2025

# Our strategy

To grow and diversify sustainably for the benefit of our clients, employees and shareholders.



## We will do this through

Strong execution, efficient operations, and disciplined capital allocation while delivering a great client experience.

## We will measure our success through

Strong earnings per share growth, improved returns on invested capital, balance sheet stability, employee engagement and client satisfaction.





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# Our 2022 Targets

Ruwais Marina District  
Rumais, Abu Dhabi, UAE

Net revenue

**>10%**

CAGR

Adjusted  
EBITDA margin

**16-17%**

Of net revenue

Adjusted  
earnings per share

**>11%**

CAGR

Return on  
invested capital

**>10%**





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# Capital Allocation

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**Bhote Koshi Hydropower Project**  
Bhoti Koshi River, Sindhupalchok District, Nepal





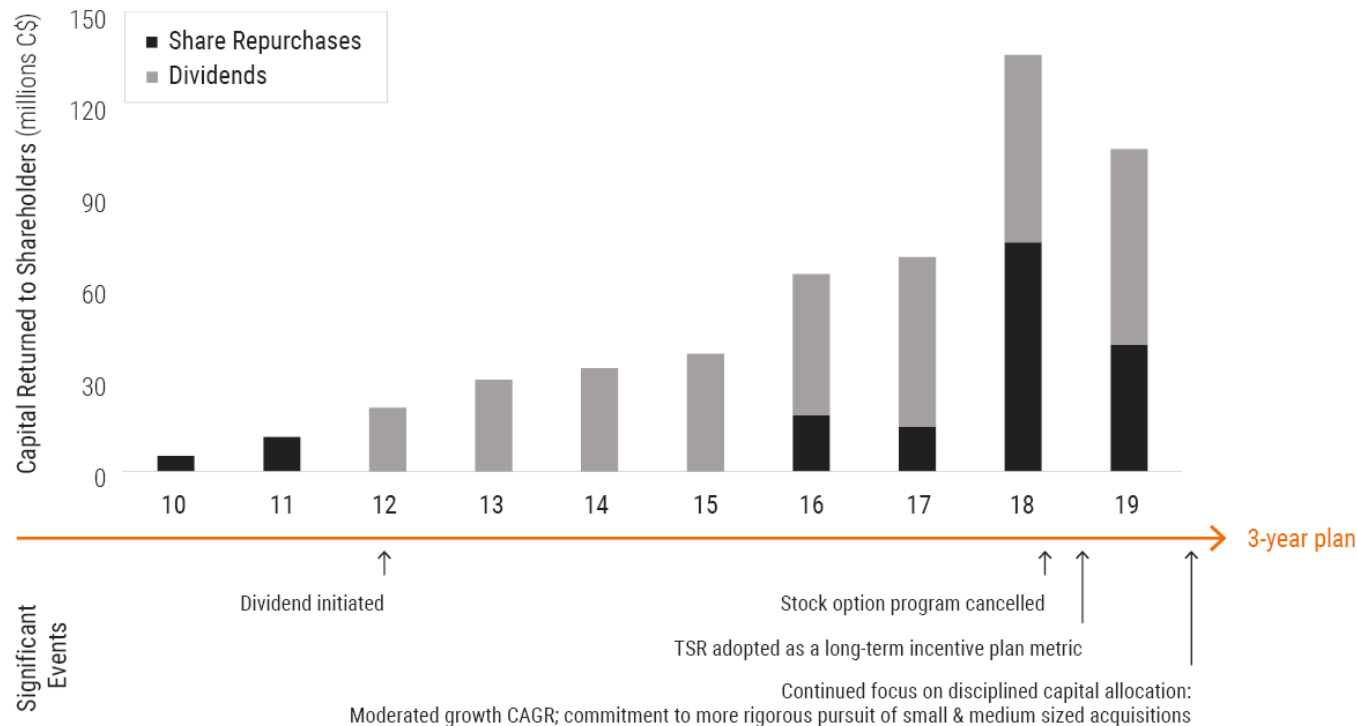
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# Capital allocation strategy has evolved

## More than \$500M

Returned to shareholders since 2010



We are driven to achieve

## 25 - 30%

Dividend pay out ratio

## >11%

Adjusted EPS CAGR

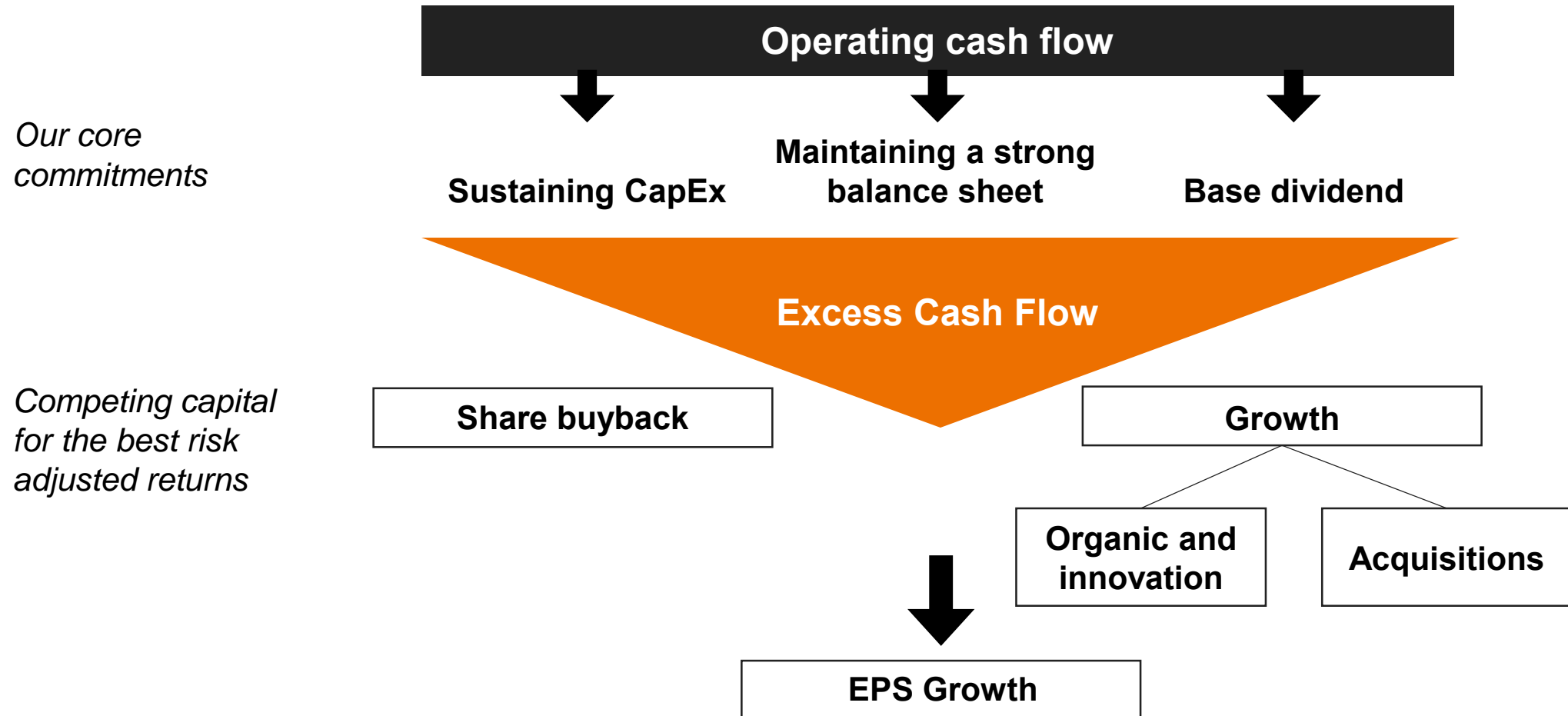
## >10%

Return on invested capital by 2022



# Our capital allocation philosophy

Focused on achieving the best risk adjusted returns





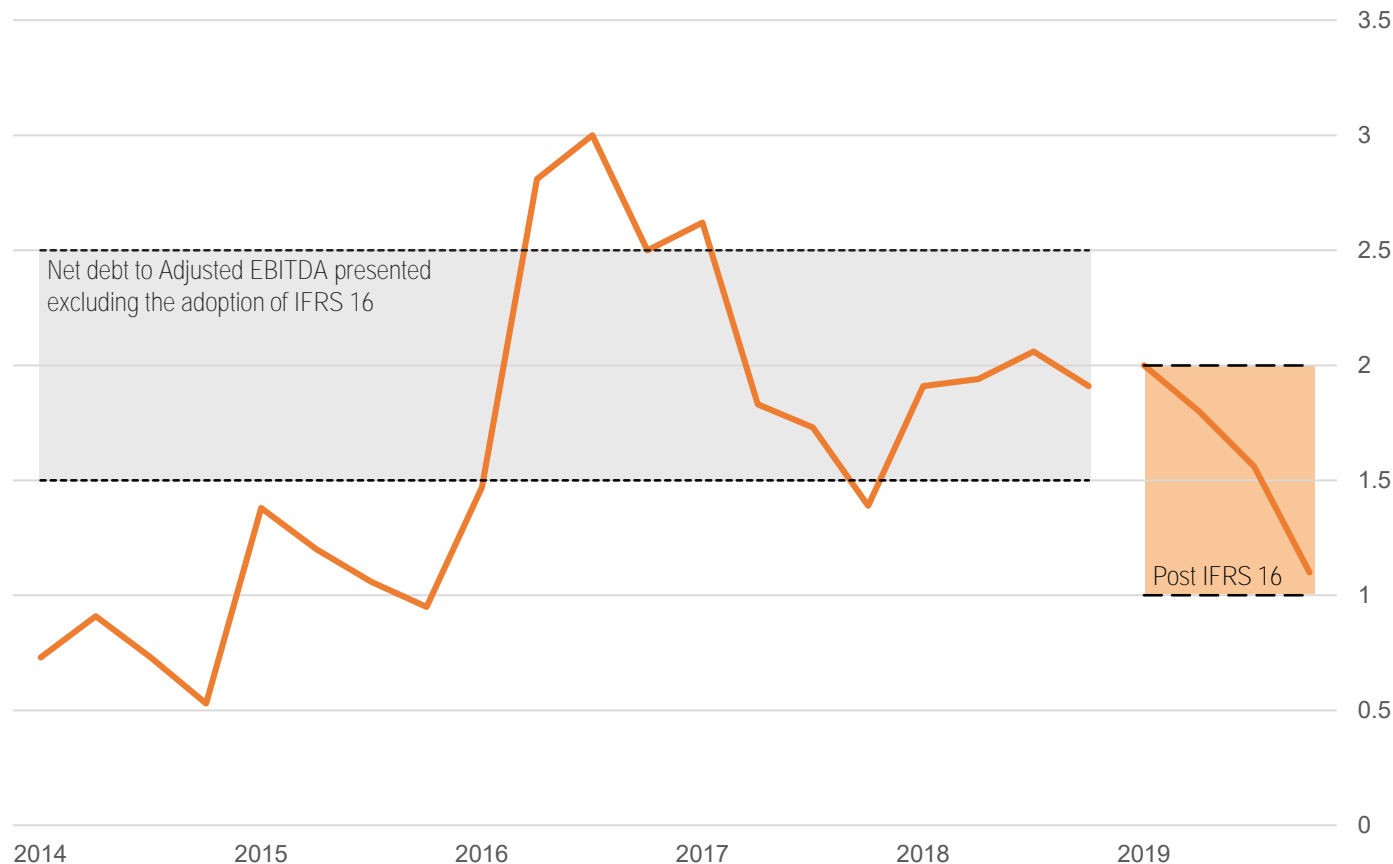


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# Balance sheet strength

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Net Debt to Adjusted EBITDA (TTM)



## 1.0 - 2.0x

Net debt: adjusted EBITDA  
With IFRS 16

**1.1x** at Dec. 31, 2019

When compelling, strategic opportunities arise, we are willing to flex above target range but with a line of sight to being back within the range in 12 months.

Continued focus on days sales outstanding and return on net working capital



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# ESG leadership that drives value



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# Environmental leadership

## Stewardship and innovation that drives value

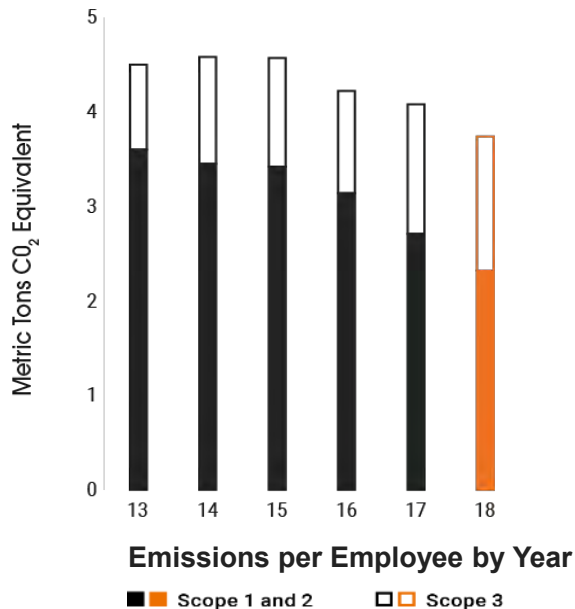
Stantec's recognized leadership in sustainable design helps us win projects

## Reducing our impact:

In 2018 we achieved a 36% reduction in scope 1 and 2 emissions from our 2013 baseline – We expect to surpass our 2028 reduction target of 40%

## Recent accolades:

- Corporate Knights 2020: Ranked as Top 100 Most Sustainable Companies in the World
- CDP Climate Leader – 2019 CDP score of A-
- Top 100 Smart City Partners – Newsweek magazine



## Industry Recognition\*

**#1**

Green design firm for educational facilities

**#3**

Design firm in power for hydro plants

**#1**

International design firm for sewer and waste

**#7**

Environmental firm

**#2**

International design firm for water

**#9**

Design firm in power for wind power

**#2**

Green building firm

**#10**

Design firm in the world

**#3**

Design firm in North America

\*ENR – Engineering News-Record Magazine



# Social leadership

## Embracing and engaging diverse groups

Improves the performance of our business and our ability to support clients

**SaferTogether:** A culture of safety

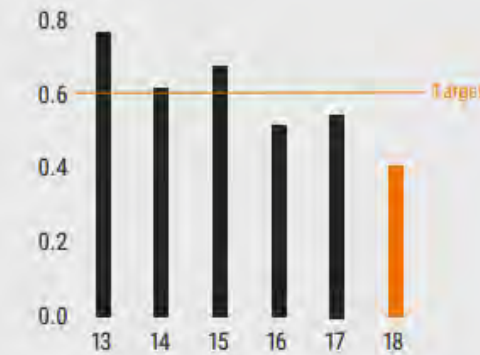
**Indigenous Communities:** Partnering and building capacity

**Inclusion and Diversity:** Targeting > 85% engagement

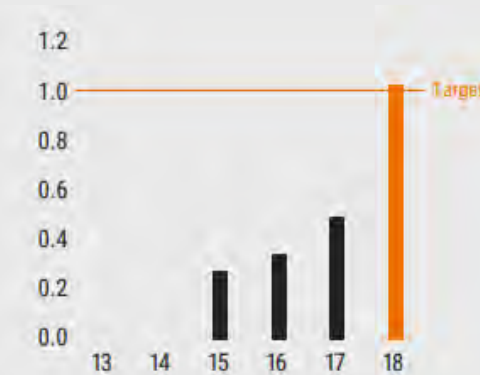
### Inclusion in:

- The Bloomberg Gender-Equality Index
- The Jantzi Social Index

## Safety Statistics by Year



**TRIR**  
A lagging indicator that tracks the number of recordable incidents that a company experiences during a year, normalized to 100 full-time employees. A low TRIR score is desirable.

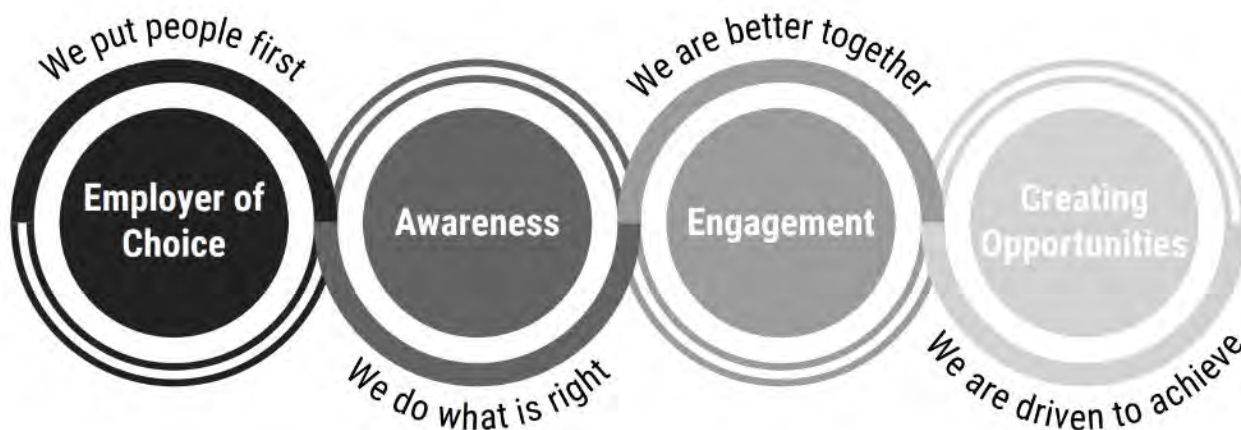


**LSI**  
An index composed of leading indicators that measures proactive and preventative activities. Identifying leading indicators is intended to reduce the number of safety incidents that occur and to promote a proactive approach to health and safety. A high LSI score is desirable.

# Strong governance

## A diverse board and values-based leadership

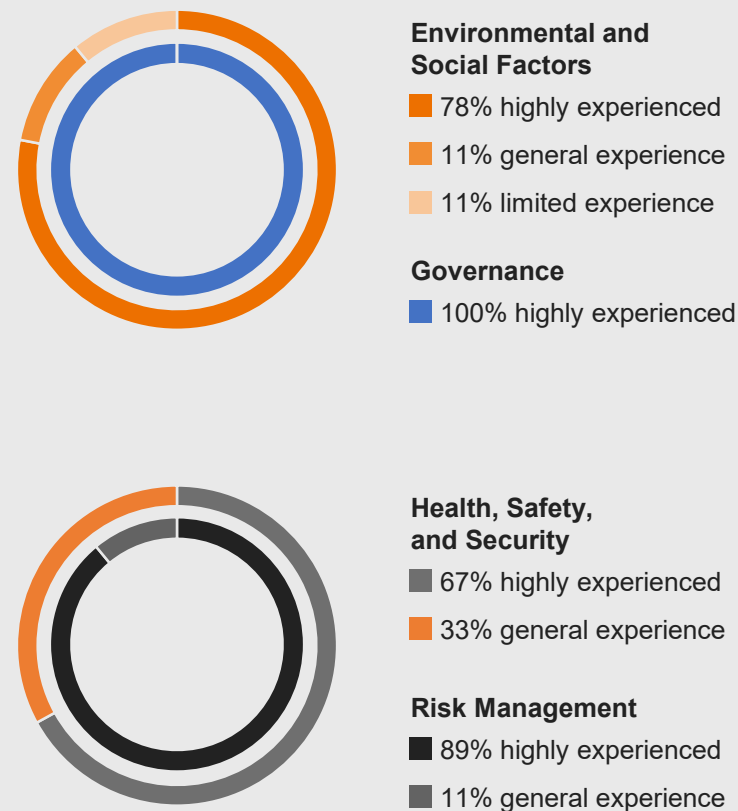
A board dominated by independent directors from exceptional backgrounds and leadership driven by clear values position Stantec for the future



### Business Conduct:

- 95% compliance with mandatory ethics training in 2019

## Board Composition and Experience







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# Q4 & Year-end 2019

Bridge Replacement Design for a Structure on Sturgeon Road over Sturgeon Creek  
Winnipeg, Manitoba, Canada





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# 2019 Review

**10.6%**

Net Revenue Growth

**4.4%**

Organic Net  
Revenue Growth

**5.2%**

Acquisition Net  
Revenue Growth

**\$2.02**

Adjusted EPS

**11.0%**

Adjusted  
EPS Growth

**8.8%**

Return on  
Invested Capital



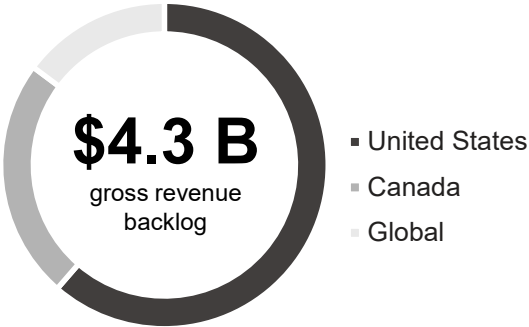
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# Q4 2019 Overview

**7.8%** growth in net revenue driven by:

- 5.3%** organic growth in all business operating units
- 2.8%** acquisition growth mainly focused in Buildings

**8.2%** increase in gross margin reflecting continued focus on project execution and project mix



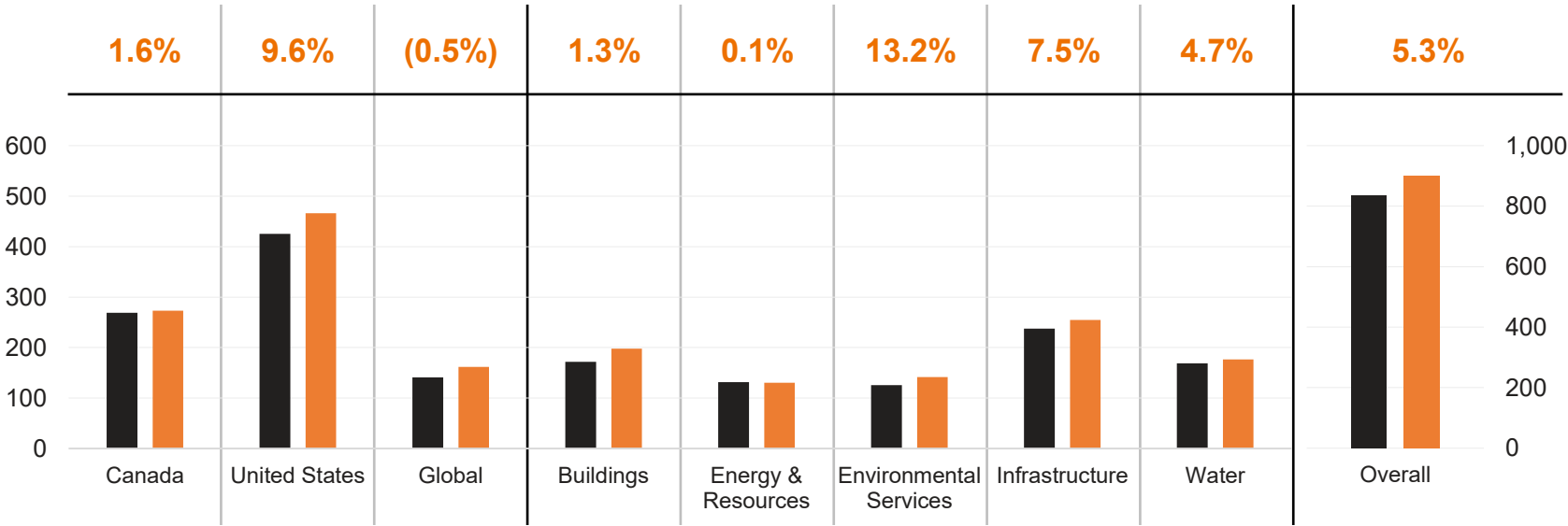
**2%** backlog increase from end of 2018

**11** months of work

Q4 19 Organic net revenue growth (retraction)

Net revenue in millions CAD

■ Q4 18 ■ Q4 19



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# Adoption of IFRS 16

	Q4 19 as reported	Q4 19 excluding IFRS 16	Increase (decrease)	2019 as reported	2019 excluding IFRS 16	Increase (decrease)
<i>(millions of Canadian dollars except where noted)</i>						
<b>Impact on income statement items</b>						
Administrative and marketing expenses	348.5	385.7	(37.2)	1,433.6	1,576.6	(143.0)
Depreciation of lease assets	30.6	-	30.6	115.8	-	115.8
Net interest expense	17.5	9.7	7.8	69.6	37.3	32.3
Net income	42.4	43.3	(0.9)	194.4	198.1	(3.7)
<b>Impact on non - IFRS financial measures <sup>(1)</sup></b>						
EBITDA	140.0	102.8	37.2	576.0	433.0	143.0
Adjusted EBITDA	142.8	105.6	37.2	574.4	431.4	143.0
Net debt/adjusted EBITDA				1.1x	1.5x	(0.4)x

<sup>(1)</sup> Non-IFRS measures are discussed in the Definitions section of our 2019 Annual Report.



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# Q4 & FY 2019 Results

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	Q4 19		Q4 18		FY 2019		FY 2018	
<i>(In millions of Canadian dollars, except per share amounts and percentages)</i>	\$	% of Net Revenue	\$	% of Net Revenue	\$	% of Net Revenue	\$	% of Net Revenue
<b>Gross revenue</b>	<b>1,210.2</b>	<b>134.3</b>	1,083.9	129.7	<b>4,827.3</b>	<b>130.1</b>	4,283.8	127.7
<b>Net revenue</b>	<b>901.0</b>	<b>100.0</b>	835.6	100.0	<b>3,711.3</b>	<b>100.0</b>	3,355.2	100.0
<b>Gross margin</b>	<b>486.3</b>	<b>54.0</b>	449.4	53.8	<b>2,008.4</b>	<b>54.1</b>	1,815.2	54.1
Administrative and marketing expenses	348.5	38.7	382.7	45.8	1,433.6	38.6	1,438.2	42.9
<b>EBITDA from continuing operations<sup>(1)</sup></b>	<b>140.0</b>	<b>15.5</b>	61.2	7.3	<b>576.0</b>	<b>15.5</b>	370.1	11.0
<b>Net income from continuing operations</b>	<b>42.4</b>	<b>4.7</b>	21.2	2.5	<b>194.4</b>	<b>5.2</b>	171.3	5.1
<b>Basic and diluted earnings per share (EPS) from continuing operations</b>	<b>0.38</b>		0.19		<b>1.74</b>		1.51	
Adjusted EBITDA from continuing operations <sup>(1)</sup>	<b>142.8</b>	<b>15.8</b>	84.2	10.1	<b>574.4</b>	<b>15.5</b>	392.5	11.7
Adjusted net income from continuing operations <sup>(1)</sup>	<b>52.3</b>	<b>5.8</b>	45.5	5.4	<b>225.0</b>	<b>6.1</b>	206.6	6.2
Adjusted basic and diluted EPS from continuing operations <sup>(1)</sup>	<b>0.47</b>		0.40		<b>2.02</b>		1.82	

<sup>(1)</sup> EBITDA, adjusted EBTIDA, adjusted net income, and adjusted basic and diluted EPS are non-IFRS measures (discussed in the Definition section of our 2019 Annual Report.



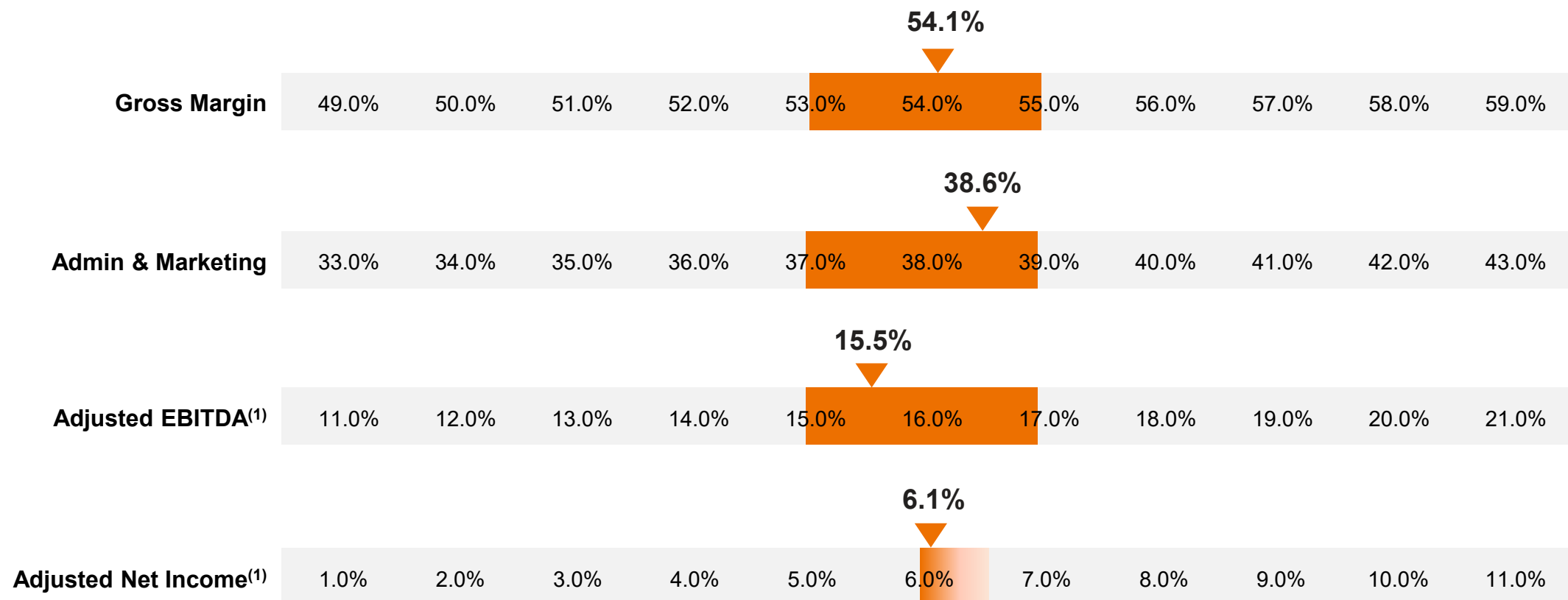


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# 2019 Results Versus Guidance

Expressed as a percent of net revenue & revised for IFRS 16



<sup>(1)</sup> Adjusted EBITDA and adjusted net income are non-IFRS measures discussed in the Definition section of our 2019 Annual Report.



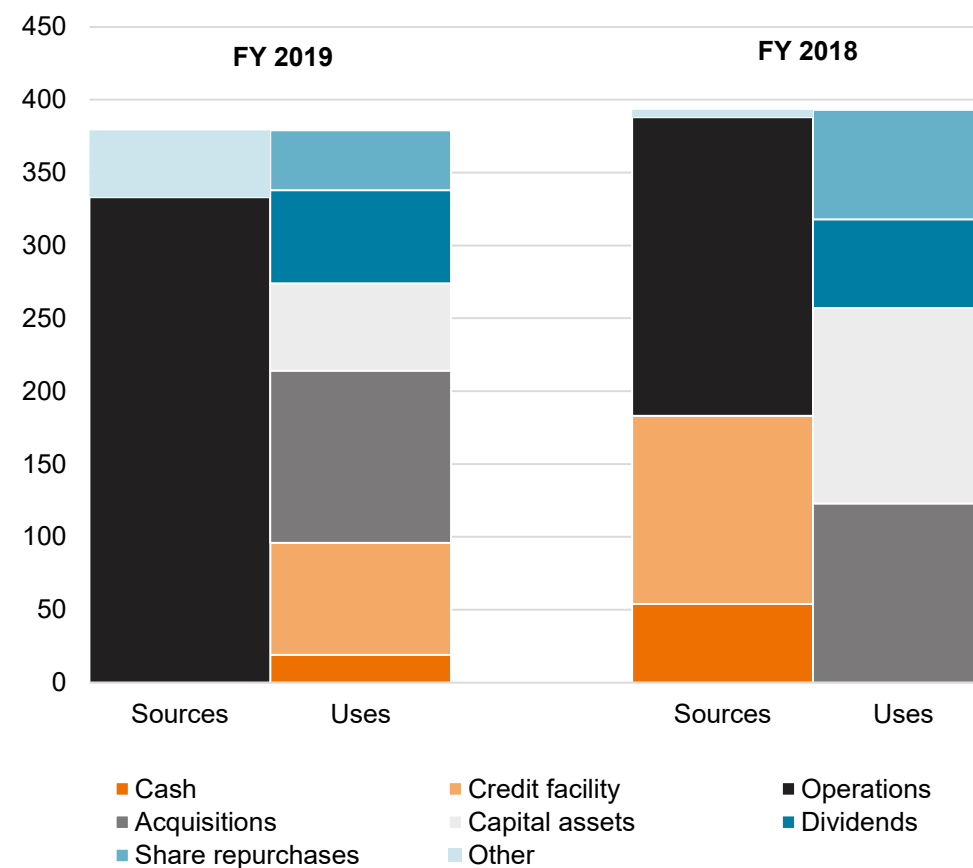
# Liquidity and Capital Resources

## Cash Flow from Continuing Operations

(millions of Canadian dollars)

	FY 2019	FY 2019	FY 2018
Inflow (Outflow)	as reported	excluding IFRS 16	as reported
Operating	449.9	333.2	205.2
Investing	(135.2)	(84.8)	(220.9)
Financing	(286.0)	(219.7)	(23.9)
Net effect	28.7	28.7	(39.6)

## Sources and Uses of Cash





# Leverage

Net Debt to Adjusted EBITDA		
	As reported	excluding IFRS 16
Internal guideline	1.0x to 2.0x	1.5x to 2.5x
December 31, 2019	1.1x <sup>(1)</sup>	1.5x

<sup>(1)</sup> Net debt/adjusted EBITDA is a non-IFRS measure discussed in the Definition section of our 2019 Annual Report.





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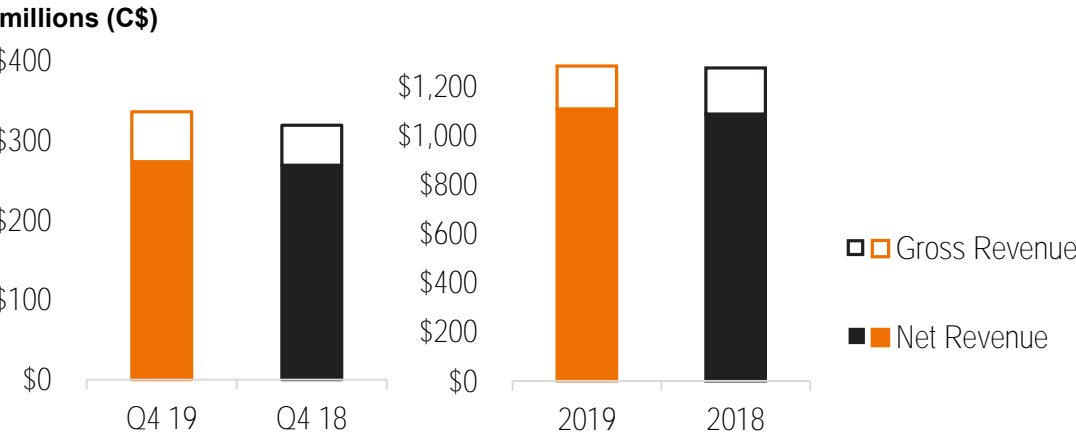
# Geographies

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Stantec Tower  
Edmonton, Alberta



# Canada



## Quarterly Highlights

Continued organic growth in Environmental Services and Transportation

Some retraction in Power and Water

New mining projects and TransMountain spurred growth in Energy & Resources



University of Manitoba Museum Phase II  
Winnipeg, MB, Canada

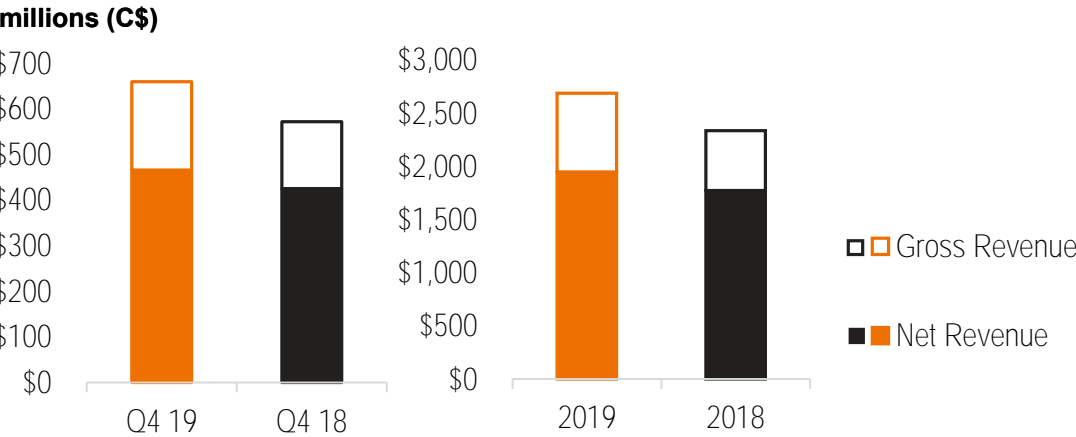
	Q4 19	FY 2019
Net revenue growth	1.6%	2.0%
Organic net revenue growth	1.6%	0.1%
Backlog at December 31, 2019		\$1.0B



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# United States



## Quarterly Highlights

Continued growth in Transportation, Environmental Services, and Water

Ramp-up of renewable Power projects

Increased midstream Oil & Gas projects



Martin County, Florida Substation  
Lake Mary, Florida

	Q4 19	FY 2019
Net revenue growth	9.5%	9.8%
Organic net revenue growth	9.6%	7.0%
Backlog at December 31, 2019		\$2.6B

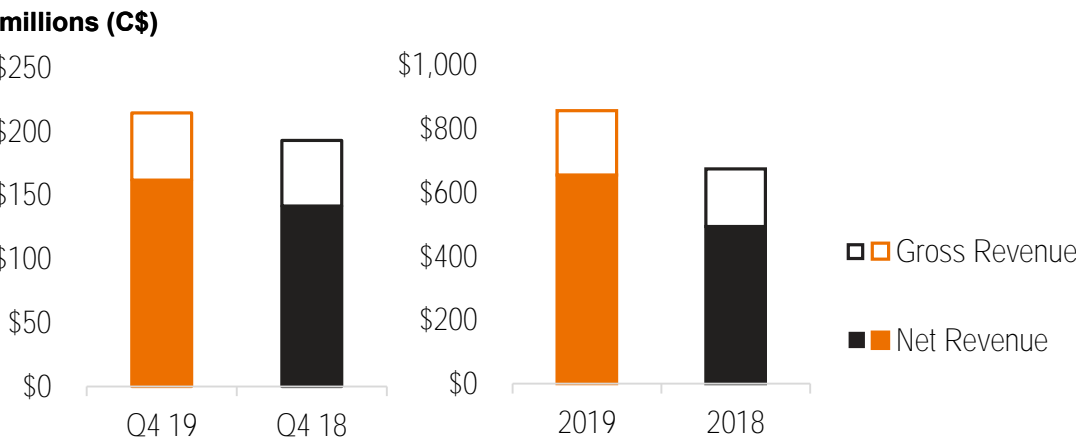




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# Global



## Quarterly Highlights

- Slight organic retraction due to declining commodity prices, project wind downs and slowing UK Transportation sector
- Continued growth in Environmental Services
- Steady work in UK AMP projects



	Q4 19	FY 2019
Net revenue growth	14.5%	32.7%
Organic net revenue growth (retraction)	(0.5%)	4.7%
Backlog at December 31, 2019		\$630M





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TEXT IN USE

# 2020 Guidance

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SEVA résidences – foot bridge and marsh development  
Candiac, Québec





# 2020 targets and guidance

## Targets:

### Adjusted EBITDA<sup>(1)</sup> (% of net revenue)

11.5%	12.5%	13.5%	14.5%	15.5%	16.5%	17.5%	18.5%	19.5%	20.5%
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### Adjusted Net Income<sup>(1)</sup> (% of net revenue)

1.0%	2.0%	3.0%	4.0%	5.0%	6.0%	7.0%	8.0%	9.0%	10.0%	11.0%
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### Return on Invested Capital

4.0%	5.0%	6.0%	7.0%	8.0%	9.0%	10.0%	11.0%	12.0%	13.0%	14.0%
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## Guidance:

### Gross Margin (% of net revenue)

49.0%	50.0%	51.0%	52.0%	53.0%	54.0%	55.0%	56.0%	57.0%	58.0%	59.0%
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### Admin & Marketing Expenses (% of net revenue)

33.0%	34.0%	35.0%	36.0%	37.0%	38.0%	39.0%	40.0%	41.0%	42.0%	43.0%
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### Net Debt to Adjusted EBITDA

0.0	1.0	2.0	3.0	4.0	5.0	6.0	7.0	8.0	9.0	10.0
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<sup>(1)</sup> Adjusted EBITDA, adjusted net income, and ROIC are non-IFRS measures (discussed in the Definition section of our 2019 Annual Report).





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# 2020 Guidance

## Targets

2020

*(In millions of Canadian dollars, unless otherwise stated)*

Adjusted EBITDA as % of net revenue <sup>(1)</sup>	15.5% to 16.5%
Adjusted net income as % of net revenue <sup>(1)</sup>	At or above 6.0%
Return on invested capital <sup>(1)</sup>	At or above 9.0%

## Guidance

Gross margin as % of net revenue	53% to 55%
Administrative and marketing expenses as % of net revenue	37% to 39%
Net debt to adjusted EBITDA <sup>(1)</sup>	1.0x to 2.0x
Capital expenditures	\$75 to \$80
Software additions	\$3 to \$7
Depreciation on property and equipment	\$60 to \$65
Depreciation on lease assets	\$113 to \$118
Amortization of intangible assets related to acquisitions	\$34 to \$39
All other amortization of intangible assets	\$14 to \$18
Effective tax rate (without discrete transactions)	27.5% to 28.5%
Earnings pattern	40% in Q1 and Q4 60% in Q2 and Q3
Day sales outstanding (includes deferred revenue) <sup>(1)</sup>	90 days

*(1) Adjusted EBITDA, and adjusted net income are non-IFRS measures and ROIC and DSO are metrics (discussed in the Definitions section of Stantec's 2019 Annual Report).*



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# Thank You!